BEST WOOCOMMERCE PLUGINS YOU SHOULD HAVE IN 2019

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By now you know that if you are a product-based online business and want to sell your products nationally or internationally, then hosting a WordPress store is your best bet for a highly flexible online store. WordPress has some of the best WooCommerce plugins to increase sales. Having said that, finding the best plugins for WooCommerce from a plethora of extensions and plugins available on the marketplace can be overwhelming if you are not aware of the features these tools offer. Adding the wrong plugin can get your site puttering along at a snail's pace – or it may just stop your site from functioning entirely.

So how do you know which ones are worth it?

Let's first understand what is a WooCommerce plugin and why is it important to have a WooCommerce plugin on an eCommerce store?

WooCommerce Plugin – the what's and the how-s

WooCommerce is an open-source and flexible eCommerce solution built on WordPress. With a WooCommerce plugin, you can quickly get started with building a store exactly the way you want it, whether you're launching a new online business, or taking an existing brick and mortar store online. All you need to do is activate the free or the best premium WooCommerce plugins on a new or existing WordPress site, follow the guided directions, and set up your new store in minutes. You have an option to choose from a selection of:
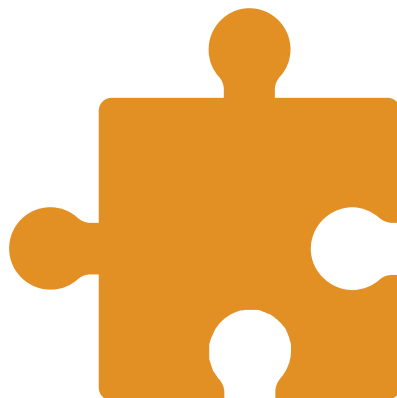
- Best WooCommerce shipping plugins
- Plugins for Product, Cart, and Checkout pages
- Best WooCommerce Accounting plugins
- Best Affiliate plugins for WooCommerce
- Plugins for secure payments (Credit Card or otherwise)
- Best WooCommerce upsell plugins
- Best WooCommerce Marketing Plugins
- Best payments plugin for WooCommerce
- WooCommerce plugins for automated tax calculations
- Best WooCommerce Gallery Plugins
- Plugins for MailChimp, Google Analytics and Facebook integration
- Best WooCommerce discount Plugins
- Best WooCommerce currency switcher plugins, and much more.

Once you go beyond the basics, WooCommerce plugins are fully customizable and extendable. WooCommerce is built in such a way that it enables store managers to run an eCommerce site themselves, without a web developer. You will also have access to a free WooCommerce mobile app (Android and iOS) for store management on the go.

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WooCommerce is developed and supported by Automattic, the makers of Jetpack and WordPress.com, along with some independent contributors. The official extension marketplace is on WooCommerce.com.

Best WooCommerce Plugins – Scope

BuiltWith reports that in January 2019, there were a total of 2,906,789 websites which used WooCommerce, which is 53,045 of the world's top million websites. That's a sizeable proportion if not huge.

With WooCommerce, you can sell both physical and digital products of all shapes and sizes – with such features like complex configurations, product variations, and instant downloads. You can even sell affiliate goods from online marketplaces. With paid WooCommerce extensions, you can extend your WooCommerce store to receive bookings, offer memberships, create dynamic pricing rules, set up recurring payments by subscription, and more.

So whether you want to start a monthly subscription box of your goodies, offer a discount on special occasions to your subscribers, or offer configurable hampers – it's all possible with WooCommerce.

WooCommerce Plugins – Importance

Using WooCommerce plugins, online shops can be flexible, scalable and adaptable to individual requirements. Thousands of free and premium WooCommerce plugins are now available to customize the look and feel of your online store. Let's look at some of the benefits of having WooCommerce plugins:

1) It's free

One of the greatest benefits of using WooCommerce plugins is you will always find a free version of some plugin which will address your requirements. All you have to do is download the plugin, and you are good to go in a matter of minutes.

2) It's familiar

Since WooCommerce is a WordPress plugin, users who are familiar with WordPress will easily be able to figure out how to use it and will have no issues navigating through WooCommerce. The settings page has the typical WordPress layout and uses tabs on its header. A familiarity of this sort ensures that you will end up saving a lot of time and effort in customizing your shop.

3) It's secure

One of the greatest things about WooCommerce and its POS is that it is updated regularly, so you do not have to worry about security issues. Owing to regular updates, it will always be compatible with newer versions of WordPress and will not experience bugs. Also, being open-source, WooCommerce reaps benefits from its worldwide developer community – be it in terms of new features, faster improvements, or simply a great community.

4) It makes reporting easy

An analytics tool is essential if you want to keep track of your eCommerce website. A huge benefit with WooCommerce is that it makes analytics super easy, and its inbuilt analytics does everything on its own. Things like individual customer statistics, sales by date/day, total sales, average order values etc. are all presented in neat little pie graphs. It gives you a snapshot view of how your eCommerce site is doing every day without putting any extra effort into it.

Apart from this, you can also easily integrate third-party apps like Google Analytics, Sumome Content Analytics, and Kissmetrics Heatmaps etc. with WooCommerce.

5) It's flexible

WooCommerce, as a plugin, is a very flexible one. For instance, products can be categorized priced at your will, any time of the day. Additionally, WooCommerce POS solutions can accept payments through multiple ways, and allow you to sell physical, downloadable and digital products.

Best WooCommerce Plugins 2019

Best Shipping plugins for WooCommerce
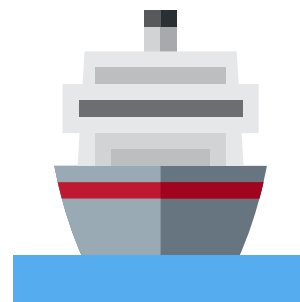
1) WooCommerce Advanced Shipping

The WooCommerce Advanced Shipping plugin allows you to create your own shipping rates based on set conditions. With this plugin, you can charge whatever you want to charge for shipping. And the best part is you don't need to code anything to get started. You can create your own table rate shipping based on the conditions.

2) Table Rate Shipping for WooCommerce

This table rate method for WooCommerce has the capability to add multiple rates for a given customer based on a variety of conditions set by admin. These include shipping destination, item shipping class, cart subtotal, price, weight etc.

Best WooCommerce UPS Plugin

*1) WooCommerce UPS Shipping Plugin with Print Label*
The WooCommerce UPS Shipping Plugin is a WordPress / WooCommerce extension that allows you to completely automate UPS shipping by displaying real-time rates in cart/checkout page, pay for postage & print label from within your WooCommerce store, and choose boxes automatically allowing tracking. It also generates labels manually/automatically as soon as the order is placed. You will also receive UPS email notifications for the labels generated.

Best WooCommerce quote Plugin

1) YITH WooCommerce Request a Quote Plugin
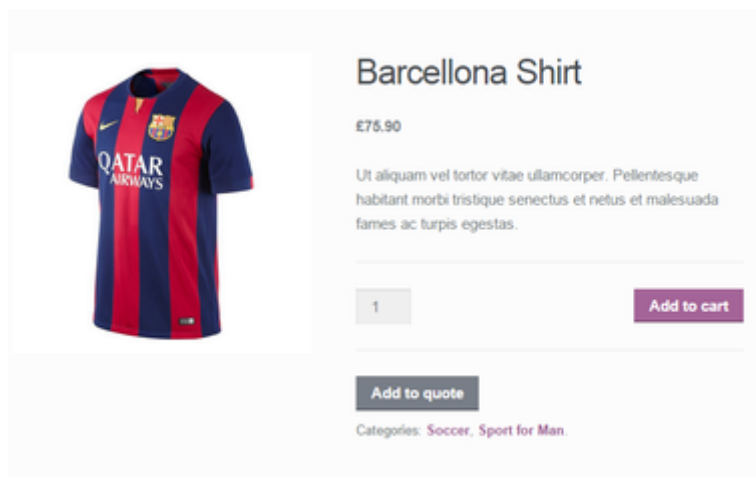
This plugin establishes a common link between customers and suppliers where shopkeepers can share prices and details of a single product. Customers can request for a quote through forms and add the desired products to the listing so as to receive a quote from the site administrator.

2) WISDM Product Enquiry and Quote Request Plugin
This is one of the most comprehensive of all WooCommerce inquiry plugins. This plugin bridges the gap between you and a prospective buyer by allowing the interested customers to ask you a question about one or more products or request for a price quotation. You can view these inquiries and create quotations right from your WooCommerce dashboard. The prospect also has the option off accepting or rejecting a quotation. In response, you can re-quote, making Product Enquiry Pro a platform for negotiation.
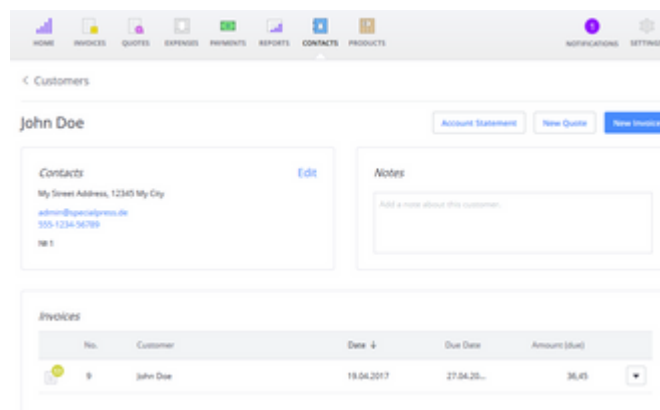
Best WooCommerce Accounting PluginWooCommerce

1) Book Keeper ExpertThe WooCommerce Book Keeper

Expert is one of the best add-ons in WooCommerce accounting plugins. It is considered the first WooCommerce CSV export plugin, and is used for both bookkeeping as well as accounting software. With the help of it, accounting for your store becomes simple. The sales data is exported to the accounting software with just a click, and its export file format is compatible with most of the book-keeping as well as accounting software. The limited data exchanges make this plugin one of the most secure ones.

2) WooCommerce Debitoor Connect

WooCommerce Debitoor Connect is a paid accounting WordPress plugin which helps to connect your WooCommerce Web shop account with Debitoor. It is an accounting and invoicing software. However, to use this WordPress plugin, you must have an account on it. This plugin successfully works with WooCommerce Subscriptions and Bookings, as well as with WooCommerce 3.x.

Best Dropshipping Plugins for WooCommerce

1) AliDropShip Woo

This is an AliExpress WordPress dropshipping plugin designed exclusively for AliExpress Dropshippers. This plugin automates the entire dropshipping process. As soon as you select a couple of products on AliExpress, this plugin will automatically add them to the store. It also provides you with an inbuilt photo editing software to remove watermarks and logos from the pictures of imported products.

2) WooDropShip

WooDropship is similar to the AliDropship Woo plugin, – which means this plugin also imports products from AliExpress to your WooCommerce store. But this plugin doesn't edit the photographs, and also doesn't fulfil orders directly. Instead, it offers a copy-paste functionality through which you can copy the details of the customer and paste them on the manufacturer's website.

3) Dropified

Dropified (formerly Shopified) is another dropshipping plugin that imports products, manages them on your site, and fulfils them requiring no intervention. It is available for free for 500 products and up to 50 orders per month. Those who want to increase their production capacity or order fulfilment rate need to get upgraded to the pro version of the plugin.

### Best WooCommerce Plugins For Upsell

1) WooCommerce One Click Upsell Funnel

This is an upselling plugin that enables store owners to make a one-time special offer immediately after their customer's purchase, enabling them to increase their Average Order Value and ultimately, conversions. And a storeowner just needs to add the most attractive products into their funnel offers.

2) Perzonalization
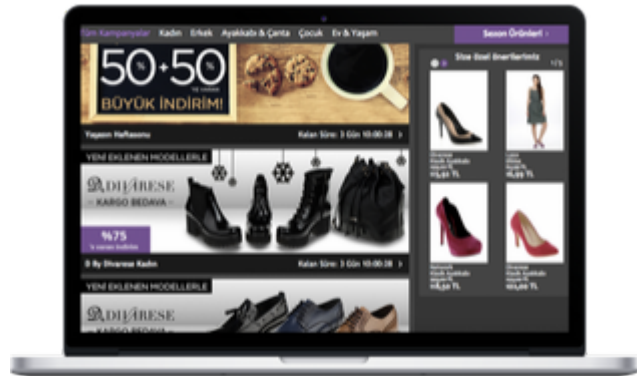
Our dear Perzonalization WooCommerce plugin allows you to boost your sales by 15% by sending personalized product recommendations to your customers. It is compatible with all eCommerce platforms and also offers a 14-day free trial. The installation is rather hassle-free and can be done with a simple clicks. It increases customer loyalty and helps visitors find the right products.

Best WooCommerce Plugins For Security in 2019

1) Wordfence

Wordfence is considered as one of the best security plugins you can get for your WooCommerce store. The plugin offers a real time traffic view allowing you to check out in real-time who is visiting your website. This gives you an opportunity to watch out for potential hackers, giving you ample time to respond. Wordfence is also terrific if you want to install two-factor authentication for your website.

2) Sucuri Security

This free WordPress plugin offers a number of different security features like Security Activity Audit Logging, which allows you to keep a log of all your website activity. This means it prevents any hacking attempt. The plugin also offers one of the most comprehensive malware scans in the business, allowing you to block both known and unknown malicious software.

Best WooCommerce Plugins For Checkout in 2019

### 1) WooCommerce Checkout Manager

Using the WooCommerce Checkout Manager, you can customize and easily manage the fields on your store's checkout page. Fields such as reorder, rename, hide and extended checkout fields within the shipping, billing and additional sections can all be reorganized. This plugin allows you to easily add and reorder new fields on the checkout page, add and remove the required fields, upload files to the checkout page, make checkout fields optional and more.

Best WooCommerce Plugins For Payment Gateways in 2019

1) Stripe by WooCommerce
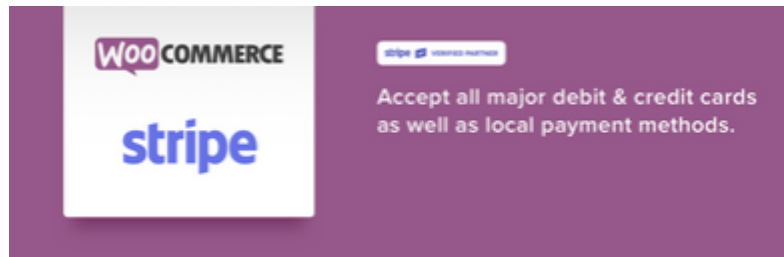
This is one of the best WooCommerce plugins for payment gateways, especially for businesses which are spread across different countries of the world. It allows you to take payments from customers in 26 countries using MasterCard, Visa, American Express, JCB, Discover, Diners Club, SEPA, iDeal, AliPay, Giropay, and Alipay etc. The plugin also has Web Payments API support, which allows customers to pay company owners through different mobile payment channels.

2) PayPal Checkout by WooCommerce

Paypal is one of the most widely used and trusted payment processors across eCommerce stores globally. This add-on has In-Context Checkout which is secure and does not change the theme of your website in any way.

Final Thoughts on the Best WooCommerce Plugins

WooCommerce plugins allow you to perform several functionalities and go on to improve your store's capabilities in some way or the other, depending on your requirements. These best WooCommerce plugins are a great way to appeal to a wider customer base and increase overall revenue for your store. You can choose any plugin from the above mentioned list and reap the benefits without a second thought.

WooCommerce plugins allow you to perform several functionalities and go on to improve your store's capabilities in some way or the other, depending on your requirements.

Have you tried any of the above best WooCommerce plugins? Or are there any other WooCommerce plugins you'd recommend? Just leave us a comment below.
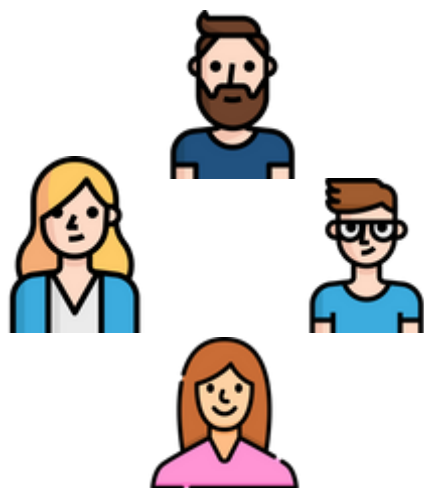
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It doesn't matter!

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