WooCommerce vs Shopify vs OpenCart: Key Differences to Consider

THE TWO PRIMARY ATTRIBUTES THAT SETS WOOCOMMERCE, SHOPIFY AND OPENCART APART ARE –

Robust functionality and advanced capabilities

WHAT ARE THE 3 THINGS YOU NEED TO DO BEFORE CHOOSING A PLATFORM?

- Define the key aspects you should consider;
- Analyze what each platform has there to offer;
- Match it with the specific requirements of your business.

4 THINGS YOU SHOULD CONSIDER BEFORE FINALIZING AN ECOMMERCE PLATFORM

- Ease of use
- Pricing matters
- SEO capabilities
- Support available

WHICH ONLINE RETAILERS SHOULD CHOOSE WOOCOMMERCE?

WooCommerce is a perfect match for online retailers who are willing to build their online store on the basis of their current WordPress blog or website.

WHAT IS THE ADVANTAGE OF WOOCOMMERCE?

WooCommerce is highly flexible; and its code is free for you to view, modify and contribute.

WHAT ARE SOME OF THE ATTRIBUTES OF SHOPIFY?

- Shopify makes launching and managing online store smooth and effortless

- It is known as one of the most dynamically developing eCommerce solutions.

- This is a "pure" eCommerce builder that will impress you with the most enhanced eCommerce functionality currently offered by a shopping cart.

WHY IS OPENCART SO POPULAR?

Opencart is known for the extensive number of extensions available, and great site speed. The OpenCart Multi Store feature enables you to manage your online shops from a single admin panel.

opencart

WHICH AMONG THE THREE IS A CLEAR WINNER IN TERMS OF SUPPORT?

In terms of customer Support, Shopify is a real leader. Shopify Help Center offers professional assistance 24/7. There is a wide range of video tutorials and webinars available

THE PRICE OF WHICH OF THE THREE PLATFORMS IS FAVORABLE?

This is the aspect where OpenCart will come as a winner it is one of the most affordable shopping carts that will be a perfect match for startups and companies with a limited budget.

IN SEO CAPABILITIES, WHICH ECOMMERCE PLATFORM IS THE BEST?

SEO

70%

If to consider this aspect, Shopify and WooCommerce offer more enhanced functionality.

THANK YOU

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