

THE BEST OF PrestaShop Addons



PrestaShop

WWW.PERZONALIZATION.COM

PrestaShop is one of the most popular eCommerce platforms that comes with a huge range of functional and powerful features.





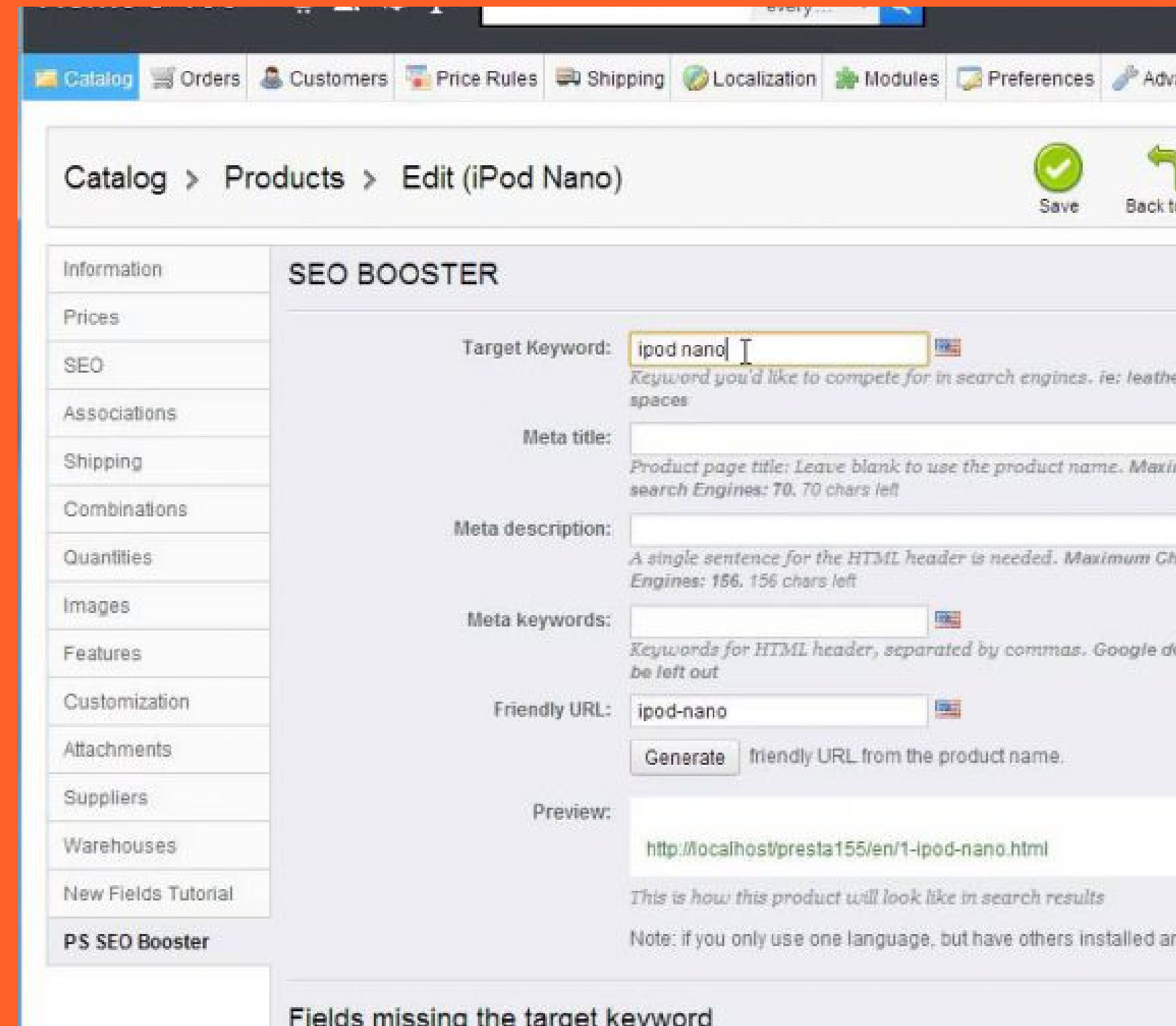
The platform has also proved its compatibility with a wide array of plugins a.k.a. extensions and modules that helps boost the overall performance of your PrestaShop store.

MOST POPULAR PRESTASHOP ADDONS

PRESTASHOP SEO BOOSTER

One of the best SEO modules for SEO, providing a wide range of benefits.

It provides a length checker for Meta Fields.



The screenshot displays the PrestaShop Admin interface. The top navigation bar includes links for Catalog, Orders, Customers, Price Rules, Shipping, Localization, Modules, Preferences, and Advanced Search. The breadcrumb trail shows 'Catalog > Products > Edit (iPod Nano)'. On the left sidebar, a list of product management tabs is visible, with 'PS SEO Booster' selected at the bottom. The main content area is titled 'SEO BOOSTER' and contains several input fields for product optimization:

- Target Keyword:** 'ipod nano' (with a character count of 10/100).
- Meta title:** (empty, with a character count of 0/70).
- Meta description:** (empty, with a character count of 0/156).
- Meta keywords:** (empty, with a character count of 0/255).
- Friendly URL:** 'ipod-nano' (with a character count of 10/255).

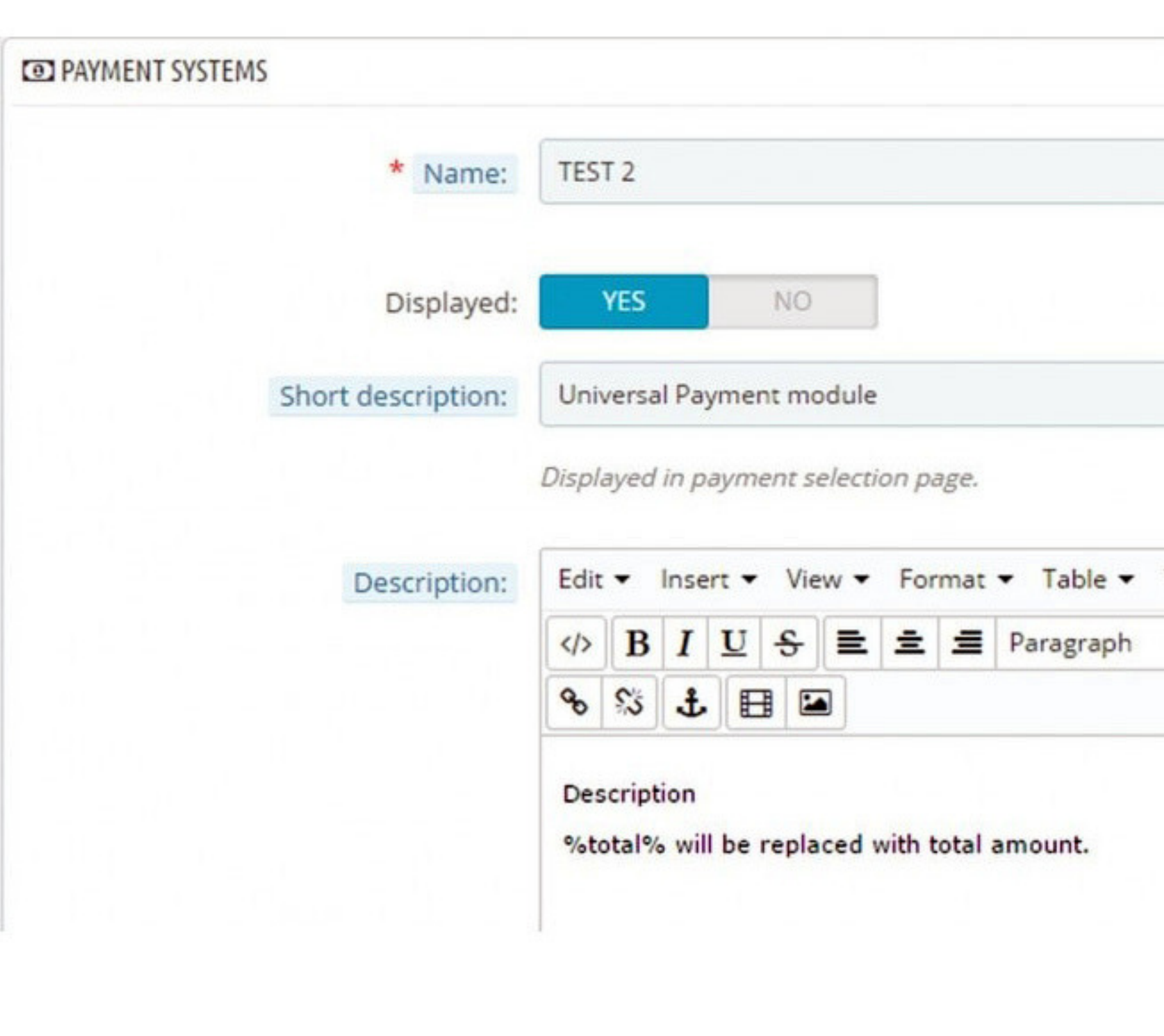
Below these fields is a 'Generate' button and a 'Preview' section showing the resulting URL: 'http://localhost/presta155/en/1-ipod-nano.html'. A note at the bottom states: 'Note: if you only use one language, but have others installed and active, the friendly URL will be generated for the first language only.' A red banner at the very bottom indicates 'Fields missing the target keyword'.



Additionally, you will also be able to get a real-time preview of how the link to your product will look on the Google SERP.

UNIVERSAL PAYMENT MODULE

It allows eCommerce businesses to create any number of payment methods through the admin tab without any programming.



The screenshot displays the 'PAYMENT SYSTEMS' configuration page. It includes a form with the following fields and options:

- Name:** A text input field containing 'TEST 2'.
- Displayed:** A toggle switch with 'YES' selected (highlighted in blue) and 'NO' as an alternative.
- Short description:** A text input field containing 'Universal Payment module'.
- Displayed in payment selection page:** A checkbox that is currently unchecked.
- Description:** A rich text editor with a toolbar containing options like Edit, Insert, View, Format, and Table. The description text area contains the placeholder: '%total% will be replaced with total amount.'



With the help of this,
you can instantly add multiple
new and fully customizable
payment methods, link a
payment to a carrier and set
order state after creating.

LOYALTY COUPONS / DISCOUNT VOUCHERS AFTER PURCHASE

This module allows you to create and send discount vouchers to your customers automatically if they are logged in to their account and have placed a certain type of order, based on a pre-condition.

Modules / prestagiftvoucher

Configure Discount Vouchers

Documentation

Configuration

Help

Contact

Version 2.3.4

Create/Change a discount voucher rule

Name

test 1

Unlimited?

☒ Yes ☐ No

Type of condition

Amount

Product

Category

Order amount required

50

€

Shipping included in order amount?

☒ Yes ☐ No

Only for new customers?

☐ Yes ☒ No

Discount Type

Amount

Percentage

Discount value

10

€

Minimum order amount

100

€

Offer free shipping ?

☐ Yes ☒ No

Discount voucher validity length

7

days

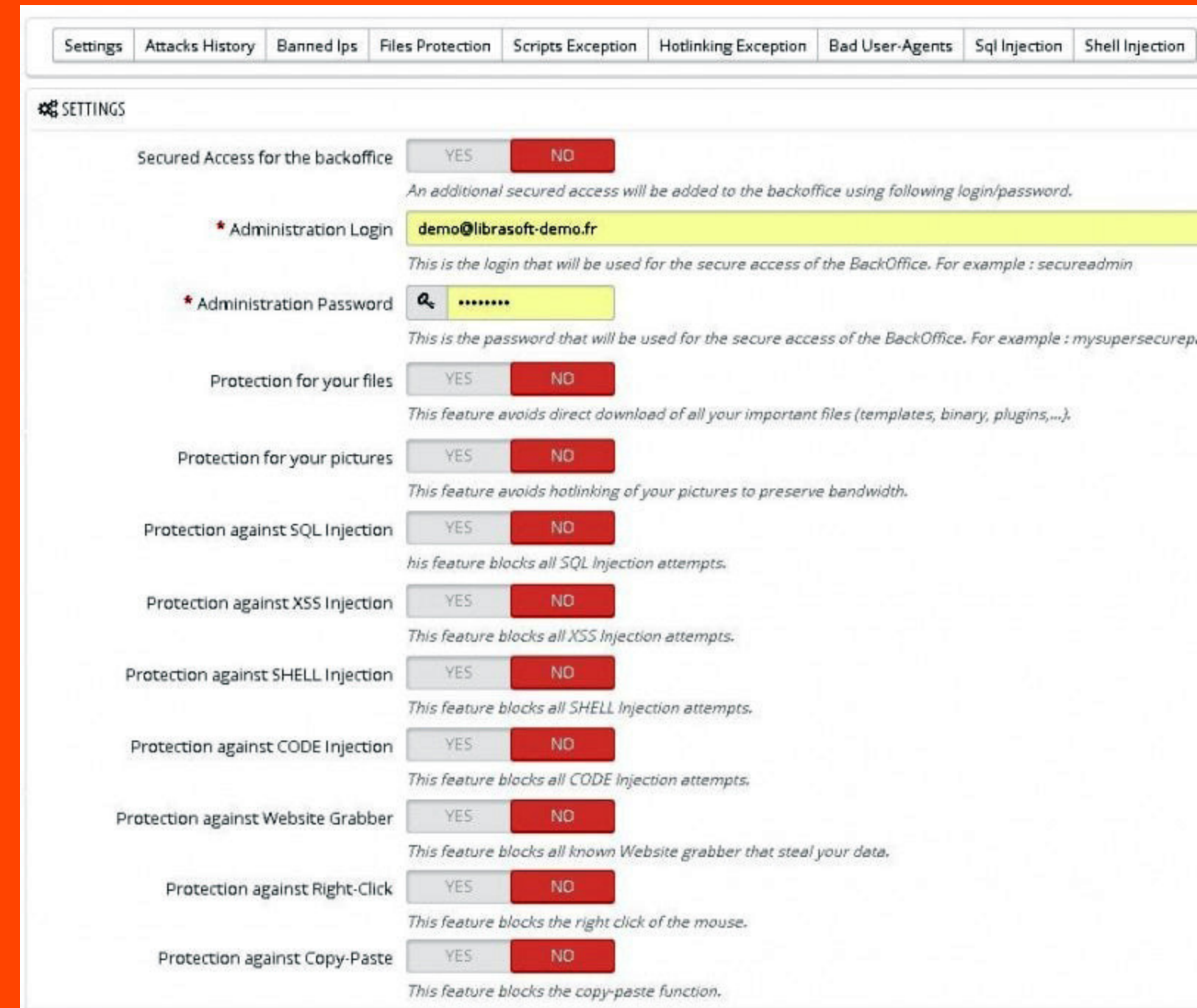
Close

Save

The module encourages impulse buying and ensures repeat customers.

PROTECT MY SHOP / PROTÉGER MA BOUTIQUE MODULE

This module gives you the
best security for your shop
against cyber thefts and
programmers.

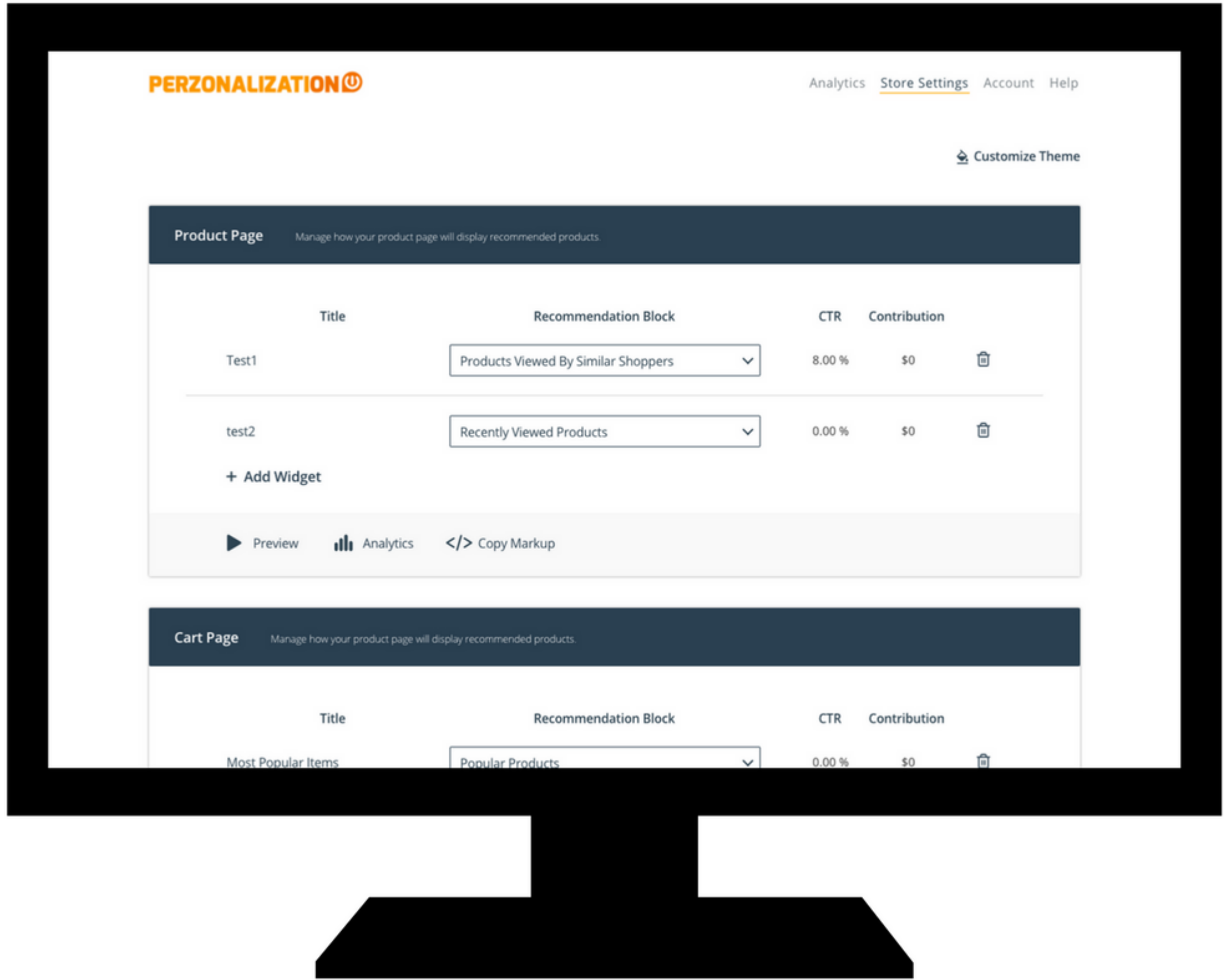




This addon ensures extra security of the Back-Office, utilizing the login and password that you enter and prevents copy-paste feature.

PERZONALIZATION

Last but not the least, there's our very own Prestashop Module, which was designed to provide product recommendations, automation and personalization.



Once you start using this module, you will find that actually your sales figures improve.

THANK YOU

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