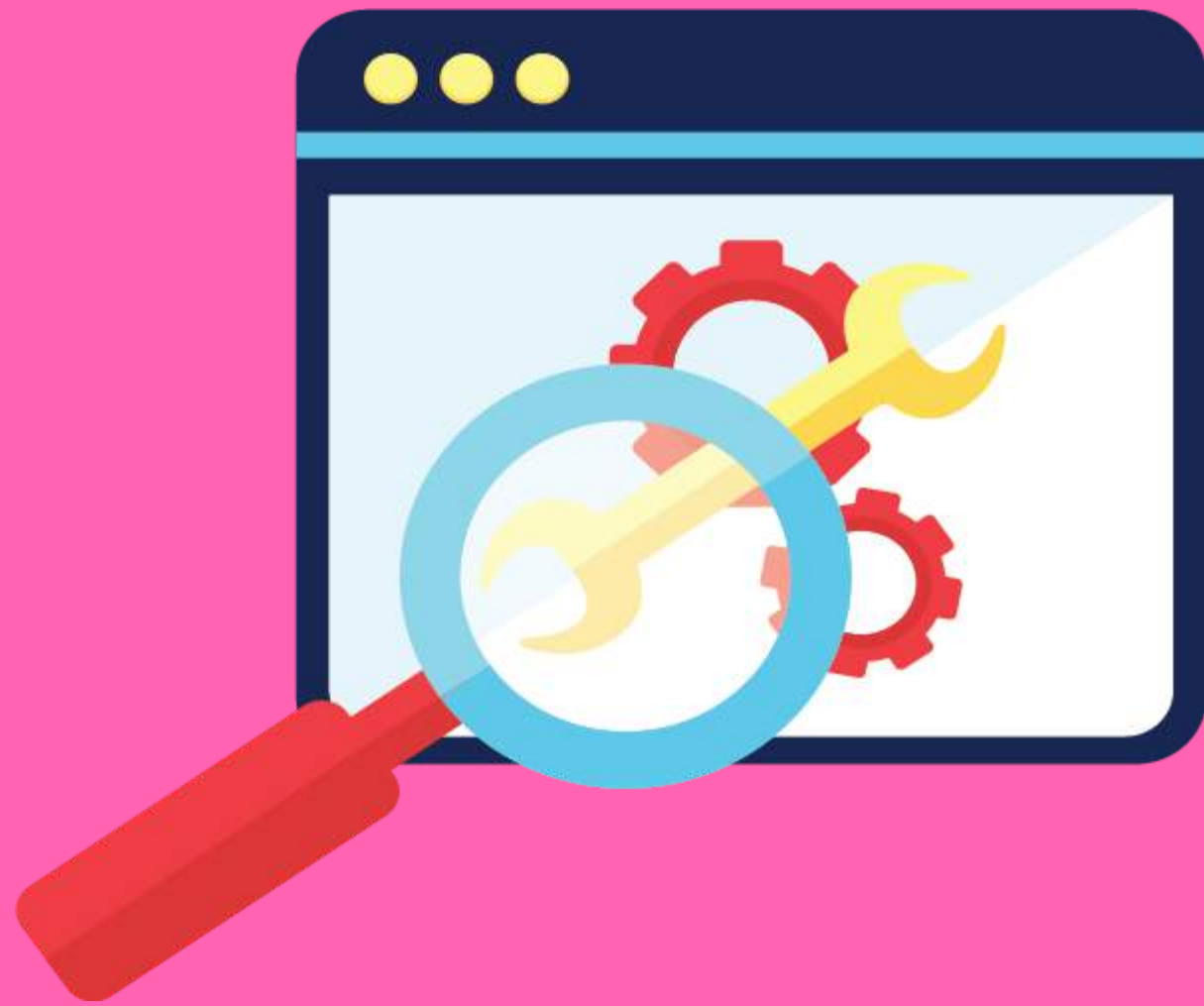


Things We Love About SEO Tools



WHY DO YOU NEED A GOOD SEO TOOL FOR YOUR ECOMMERCE STORE?



93% of online activities start with a search engine; and for that you need good SEO tools for your website.



SOME OF THE FEATURES THAT YOU NEED TO LOOK IN AN ECOMMERCE SEO TOOL ARE -

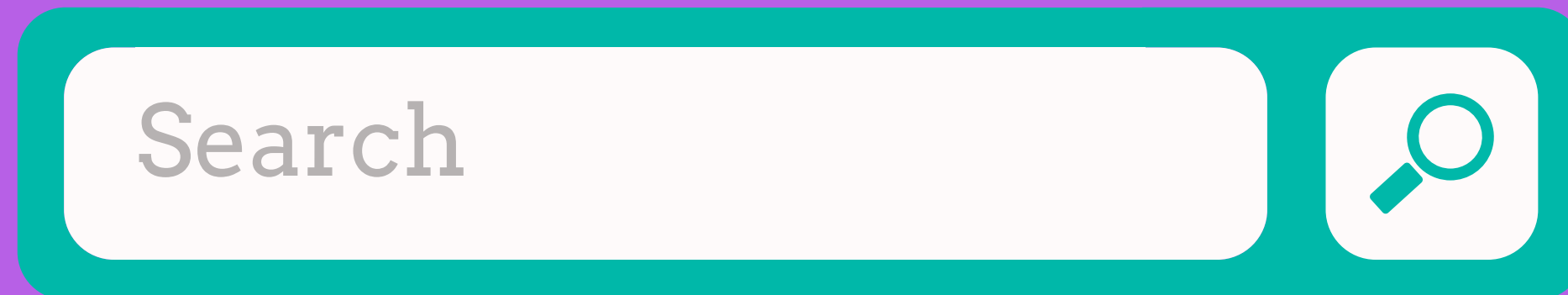
- *Customization capability of Title Tags, Meta Descriptions, Header Tags & URLs*
- *Mobile customization capability*
- *Powerful internal search feature*
- *Blogging Integration*

TITLE TAGS, META DESCRIPTIONS, HEADER TAGS & URLs ARE IMPORTANT BECAUSE –



Your title tags and meta descriptions house your businesses' targeted keywords and they also act as "call to action" which makes your customers click on your website.

YOUR SEO TOOL MUST BE ABLE TO EDIT INTERNAL SEARCH RESULT PAGES BECAUSE –



It is very important to understand how your eCommerce platform can allow your page to be displayed on external search engines.

WHY IS BLOGGING INTEGRATION IMPORTANT IN AN SEO TOOL?

Blog is a major source for fresh updated content which matters when it comes to SEO. So your SEO tool should have blogging integrated in it.

OPTIMIZING IMAGES IS CRUCIAL TO ONLINE BUSINESS, BECAUSE

The images of your products are your content. Hence, optimizing images with proper alt tags is necessary to inform search engines what the image is about.



WHAT ELSE IS IMPORTANT FOR OPTIMIZING YOUR ECOMMERCE STORE?

- Your eCommerce store must have keyword-rich product descriptions
- SEO must be strategized and planned from the design phase of the website

A TOOL WHICH IS EFFECTIVE FOR IDENTIFYING LONG-TAIL KEYWORDS IS

UberSuggest

Übersuggest
KEYWORD TOOL

peerfly

suggest

English/USA



txt

Web

News

IS THERE AN APP TO ANALYZE YOUR ECOMMERCE SITE SPEED?



GTmetrix is one amazing tool to analyze your eCommerce site's speed.

THANK YOU

**L O O K I N G F O R M O R E C O N T E N T
O N E C O M M E R C E ?**

CLICK TO DISCOVER