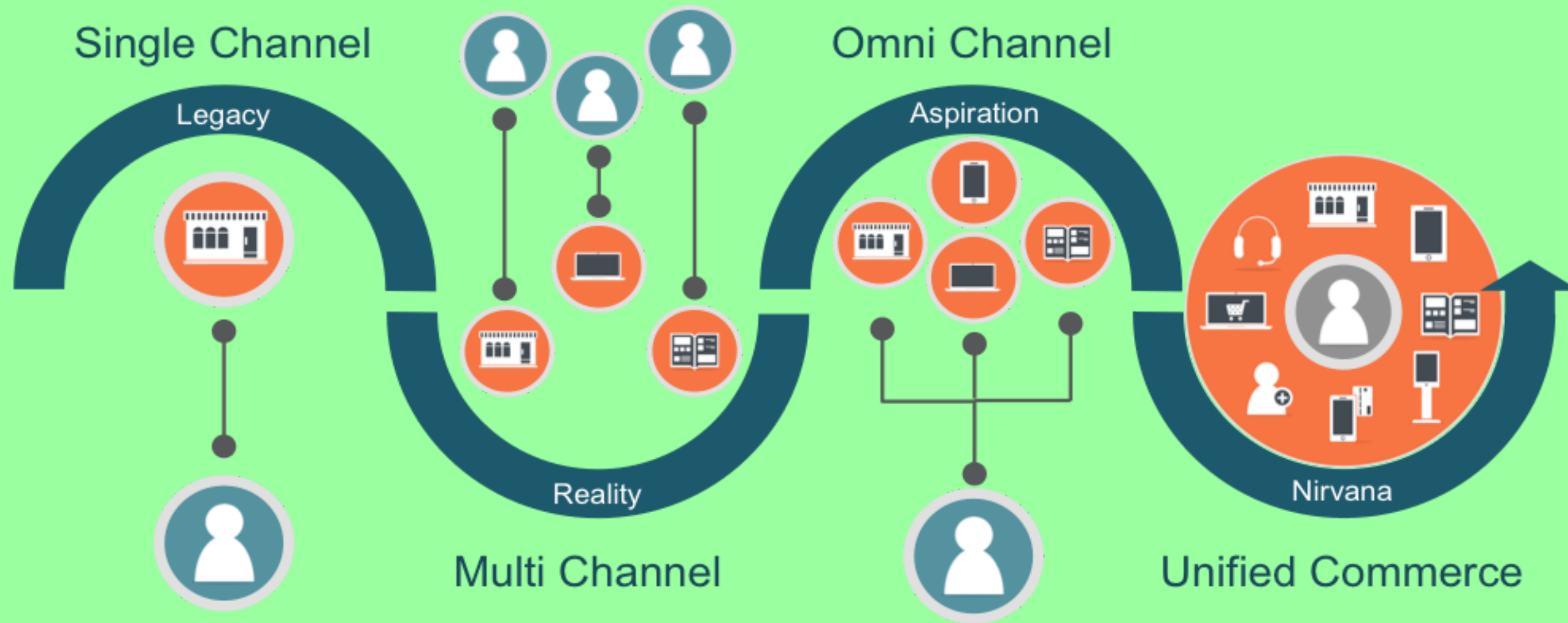




The Go-Getter's Guide To Unified Commerce

W W W . P E R Z O N A L I Z A T I O N . C O M



UNIFIED COMMERCE IS -

Giving your customers a consistent experience across multiple selling channels



**IN OTHER WORDS, BY
IMPLEMENTING UNIFIED
COMMERCE,**

**Dealers make use of a single,
incorporated, real-time platform
for all client engagement points**

WHAT IS THE BENEFIT OF UNIFIED COMMERCE TO CUSTOMERS?

When data is synchronized and is uniform across multiple customer touchpoints, and this data is shared in real-time, it can be accessed by the customer and the merchant from anywhere, anytime.



HOW DOES IT WORK?

Unified Commerce helps you offer an omni-channel experience by replacing decentralized channels/processes with one centralized commerce interface.

HOW DOES UNIFIED COMMERCE HELP TO INCREASE SALES?

Unified commerce can help you achieve increased sales and acquire new customers by making it possible to provide options like buy online pick up in store, buy online return in store, buy in store deliver it home and similar other options.



DOES UNIFIED COMMERCE HELP IN BUILDING CUSTOMER LOYALTY?

By keeping things transparent with your customers, Unified commerce platform can help in building trust and confidence with your customers.



IS THERE ANY WAY TO PREVENT UNDERSELLING OR OVERSELLING WITH UNIFIED COMMERCE?

**Unified commerce platform ensures cross-channel
visibility and prevents businesses from both
overselling and underselling.**



HOW CAN I IMPROVE FORECASTING WITH THE HELP OF UNIFIED COMMERCE?

Since data is centralized, Unified commerce platform gives you access to reliable and accurate data, which can then be used for improved forecasting and demand planning.

IS THERE A TOOL THAT SUPPORTS UNIFIED COMMERCE?

Perzonalization, supports unified solutions, as its tag-based structure gives it the flexibility to aggregate and unify data across platforms.



THANK YOU

**L O O K I N G F O R M O R E C O N T E N T
O N E C O M M E R C E ?**

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