5

PrestaShop
Modules

WHAT ARE THE 5 KEY FEATURES TO LOOK WHEN CHOOSING AN ECOMMERCE PLATFORM?

- Ease of setup and maintenance

- Easily customizable

- Cost Effectiveness

- An Active Forum for help and support

- Compatibility with third-party Apps

WHICH IS THAT PLATFORM WHICH FULFILLS ALL OF THE 5 CRITERION?

PrestaShop

WHAT CAN WE DO TO MAKE THE PRESTASHOP ECOMMERCE PLATFORM WORK FOR US?

There are numerous addons and modules that can enable you to make your eCommerce store built on a Prestashop platform perform loads of interesting functions.

WHAT IS THE LOYALTY COUPONS MODULE?

This module allows you to create and send discount vouchers to your customers automatically if they are logged in to their account and have placed a certain type of order - like minimum amount, specific product, product from a particular category etc. based on your choice and requirements.

WHICH MODULE SHOULD I LOOK FOR IF I WANT TO PROTECT MY ECOMMERCE STORE AGAINST THEFT?

The Protect My Shop PrestaShop module gives you the best security for your shop against thieves and programmersalong with enhanced site security.

IS THERE A MODULE WHICH CAN MAKE THE PROCESS OF PREPARATION OF DELIVERY LABELS EASIER?

Print Labels Pro is a Prestashop Module which computerizes the whole preparation of your delivery labels by printing and stick them properly on the packages for the orders you're shipping.

HOW DOES PERZONALIZATION'S PRESTASHOP ADDON HELP?

The Perzonalization's Prestashop addon customizes and automates emails and recommends products to your customers based on their actions on your store.

WHAT IS THE SEO EXPERT MODULE?

The SEO Expert Module automatically fills in both meta tags and social media meta tags, and optimizes your online store, giving it a better visibility on search engines and social media platforms.

HOW DO THESE PRESTASHOP MODULES HELP AN ECOMMERCE STORE?

THE PRESTASHOP MODULES ARE

- Innovative
- Caters to multi language websites
- Debugs
- Has a highly active support and help forum

THANK YOU

LOOKING FOR MORE CONTENT
ON ECOMMERCE?

DISCOVER