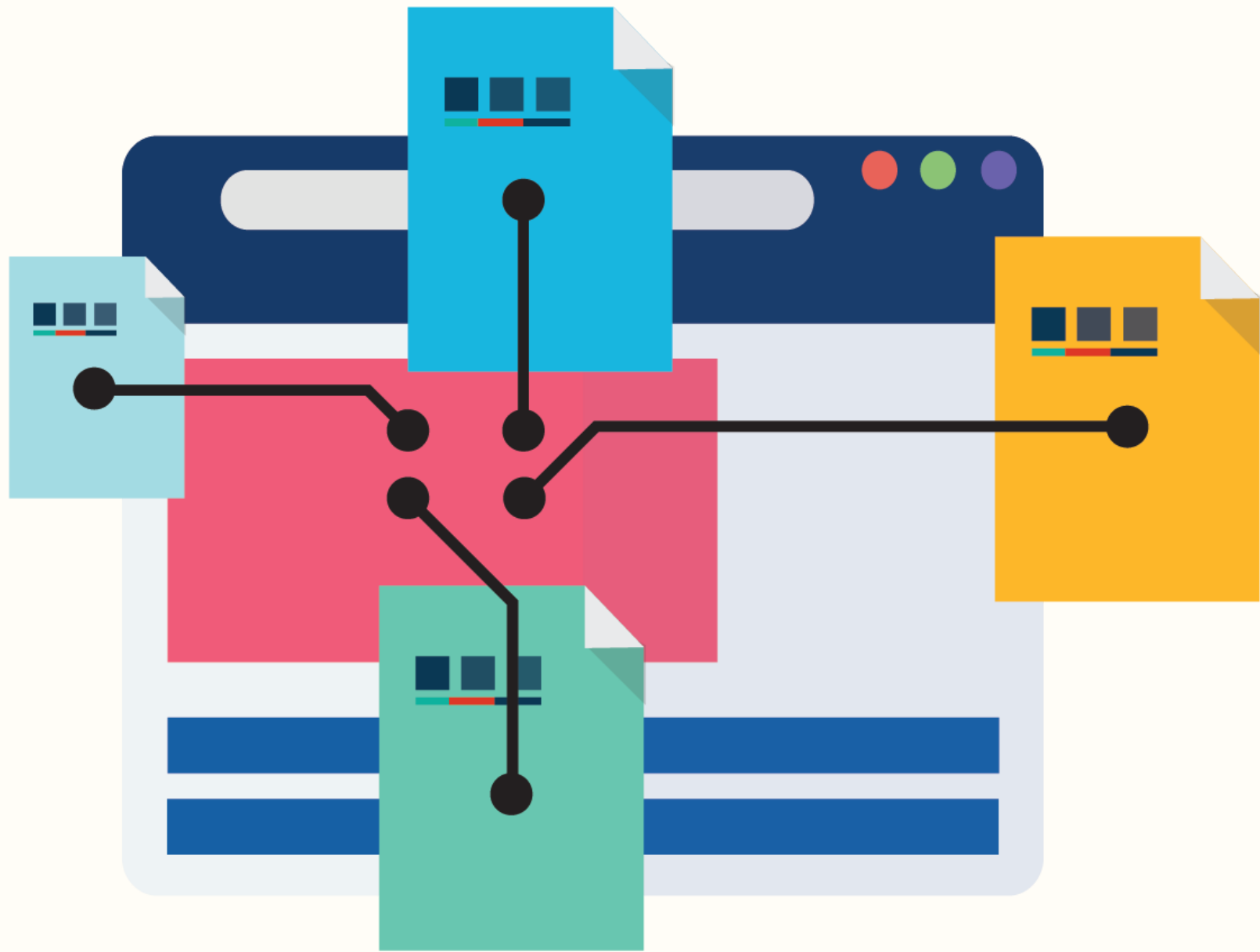**FREE**

PrestaShop

MODULES

WHAT IS A MAJOR CHALLENGE WITH PRESTASHOP MODULES?

A major challenge with PrestaShop Modules are that a large number of these modules must be purchased, and the costs can differ significantly.

WHY IS IT HARD TO KNOW WHICH PRESTASHOP MODULE IS ABSOLUTELY FREE?

It may be hard for you to know which Prestashop modules are always free because some are allowed to download yet take a toll – with some hidden cost involved.

5 WIDELY USED FREE PRESTASHOP MODULES ARE –

- GOOGLE ANALYTICS
- LEMON WAY
- SENDINBLUE
- TRUSTED SHOPS
- VERIFIED REVIEWS MODULE

WHAT DOES GOOGLE ANALYTICS HELP YOU ACHIEVE?

Google Analytics

It Can -

1 See what your clients are looking for while on your site

2 Make sense of how much each visit is worth, all things considered

3 Analyze different companies of clients or sources of movement

4 Discover when clients relinquish a buy so you can make a move

WHAT DOES SOME OF THE FREE PRESTASHOP MODULES HELP YOU ACHIEVE?

The free **PrestaShop** modules recommend products to your customers much the same way as an old friend who knows you well would. They help boost sales and tracks the actions of your customers on your site.

WHAT IS THE FEATURE OF LEMON WAY PRESTASHOP MODULE?

This module enables your customers to make payments from anywhere in the world

WHAT DOES SENDINBLUE DO?

SendinBlue enables you to send messages to your contacts, and you can send 9000 messages every month.

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WHAT ARE THE 2 PILLARS OF THESE PRESTASHOP MODULES?

Cutting edge technology and Innovation are the two pillars on which these modules are built.

HOW DO THEY BENEFIT YOUR ONLINE STORE?

They give your store -

- Better Sales Numbers
- Enhanced shopping experience to your customers
- Incremented client commitment
- Personalized content

THANK YOU

LOOKING FOR MORE CONTENT
ON ECOMMERCE?

DISCOVER