# HOW TO CREATE AN ECOMMERCE WEBSITE – FREE VS. PREMIUM ECOMMERCE THEMES
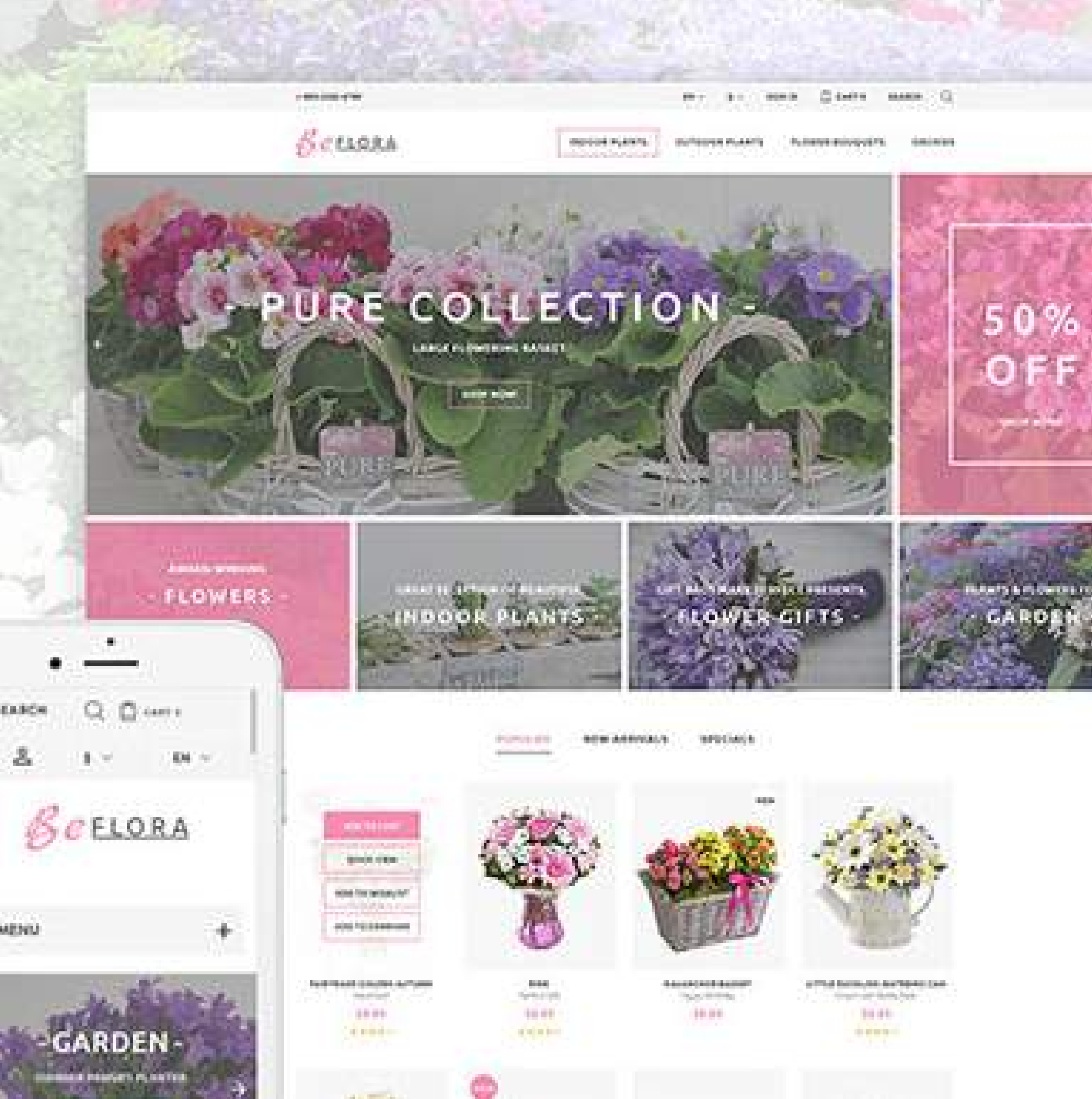
# WHICH ONE IS BETTER?

There're plenty of content management systems (CMS) such as; WordPress, OpenCart, Magento, PrestaShop, and more. t depends heavily on your particular business needs and your delicious tastes. Context matters. Each of these main players offers a fantastic set of customization tools, advanced features, custom plugins and widgets to make your website shine. The best thing about these eCommerce platforms is that they are all free to use.

# BeFlora – Free FlowerShop PrestaShop Template

- With the help of Mega Menu Module, you can tweak the layout of the homepage with minimum time and effort.
- It is multilingual and multicurrency, so you can gain a worldwide popularity quicker.
- Ajax search allows finding only specific items your visitor is looking for.
- The template is responsive, cross-browser compatible and well coded. BeFlora can be a good starting point for your modern online store.

# Premium Flower Store PrestaShop eCommerce Theme

- Responsive and SEO-friendly flower template developed with a simple idea to help you launch your online store quicker.
- It features responsive design, product labels, list/ grid category view, back to top button, a Commenting system, social options, a Newsletter subscription, and much more.
- Click the live demo to learn more about a free 24/7 customer support that comes with this premium template.
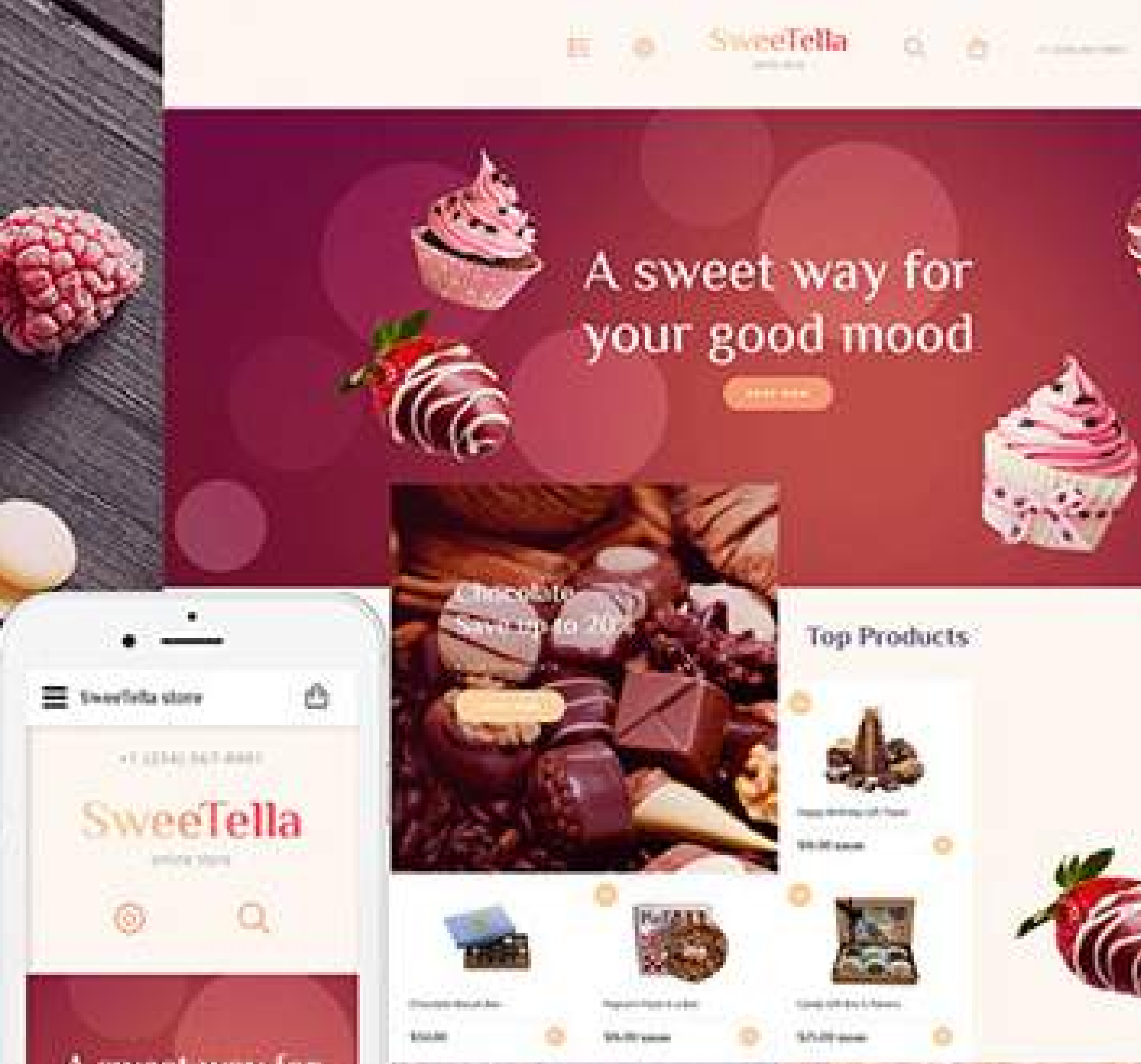
# HANDMADE CANDLES – FREE SOUVENIRS OPENCART TEMPLATE

Looks nice and elegant to represent your brand or company in the best light.

Build a customer-friendly site to get the most traffic possible.

The template is responsive, cross-browser compatible, multilingual, and easy to navigate.
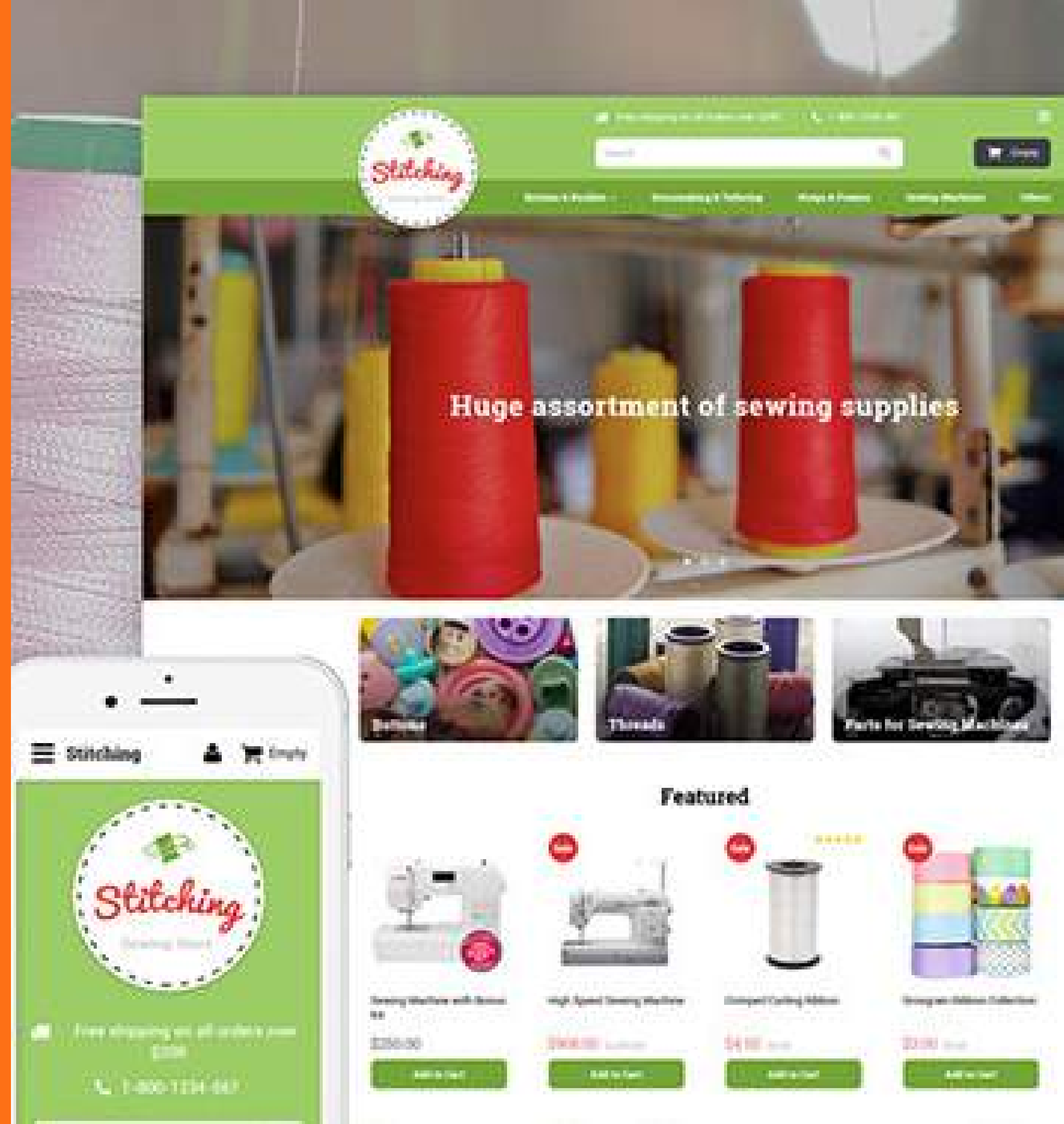
# SweeTella – Free Sweets Store OpenCart Template

- It is responsive, so you can generate more revenue and maximize your profit.
- Has multiple customization options is a great choice for your modern and easy to use website.
- Make any changes you wish to advertise your candy store and see how successful you can become with it.

# STITCHING – SEWING STORE OPENCART TEMPLATE

- You can build a consistent website compatible across all modern devices and screen sizes.
- Stick-to-top-menu ensures you visitors will find what they're looking for in the simplest possible way.
- Parallax effect will capture the attention of your prospects and present your brand in a more engaging way.
- Tweak the layout of the theme with ease to match all your particular needs and tastes the best.

# Sweets OpenCart Template

- The fully responsive design of this template will help you eliminate the difference between the real shop and online one with the high-quality images of your products.
- The template looks great and works excellently to deliver an amazing user experience to your customers.
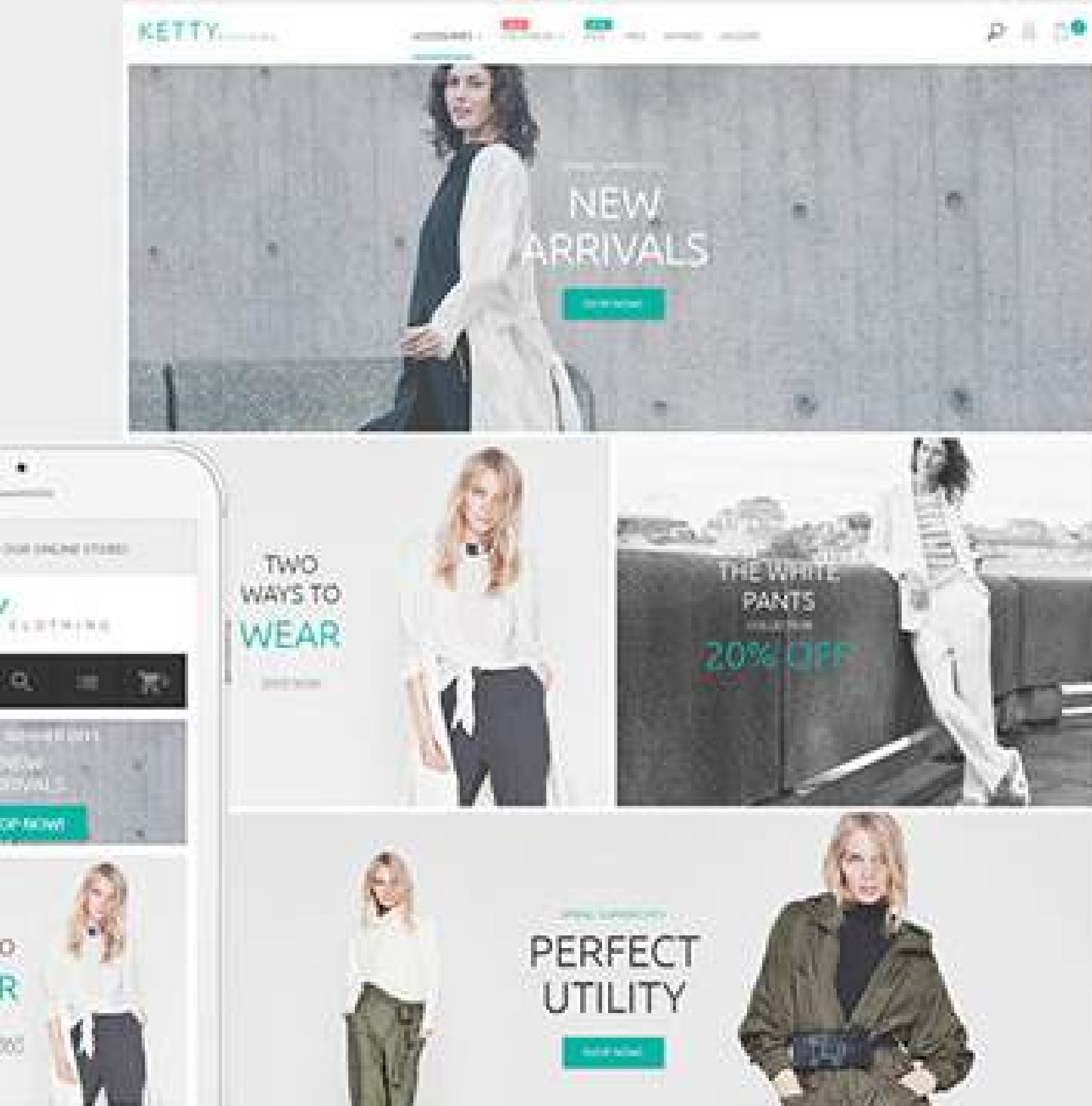- Build a customer-friendly online store and watch the visitors come.

# CLOTHESSTORE – FREE MAGENTO 1.9 TEMPLATE

- Designed with a clean, responsive and attractive layout, this template will work for your business as well as it possibly can.
- A set of powerful features, Parallax scrolling, full-width sliders, background video, and more.
- Customize the template to fit our delicate taste.
- It comes with a Contact form, Newsletter subscription, SEO-optimization, cross-browser compatibility, etc.

# Premium Ketty – Fashion Store Magento Template

- Clean, attractive and modern site and encourage them to take actions
- The background video to show off your unique products
- A blog to let your visitors to draw in and engage your brand.
- Pop up in the viewers' search engine results.
- You may have a chance to make the best use of an SEO-friendly and impressive website.

It is important to create a clean, simple and eye-grabbing online store that doesn't make your target audience think. People are always ready to buy at different times and for different reasons. Stay on top of mind with your prospects until they decide that they need to buy what you offer.

TM Service Center can help guide your efforts when creating an eCommerce website. Magic happens when you choose the right way to sell.

# THANK YOU

LOOKING FOR MORE CONTENT ON ECOMMERCE?

DISCOVER