

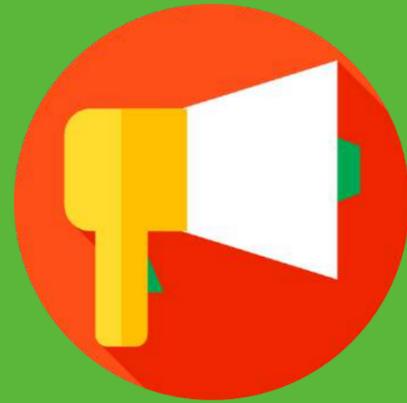
A Small Europe Tour:



PrestaShop

**70% of its stores are located
in Europe – which rightfully
makes it the largest European
eCommerce software**

WHAT IS PRESTASHOP?



One of the world's most liked eCommerce platforms and a robust content management platform, PrestaShop now strives to be one of the most successful open source platforms as well with more than 250,000 eCommerce stores now running on the platform



For starters, it is the only eCommerce platform where you can find store owners come from non-English speaking countries, almost entirely – with French and Spanish dominating the rest.



THE SOFTWARE FEATURES

- Quick-Install Features
- Intuitive Interface
- eCommerce analytics
- Configurable Tax Rules
- Seamless customer check-outs
- Powerful integrations
- Robust Modules

MODULES



- **CCAvenue:** allows you to use a secure payment gateway
- **Advanced Sales, tax, profit, and profit margin reports:** you can create professional sales, tax, profit and profit margin reports in HTML format or export as a CSV / Excel file on Presta.
- **Advance Invoice, Delivery PDF Builder+ Custom Number Pro Module:** create custom Invoice, Delivery, Credit, Order Number etc.
- **Google Analytics:** a comprehensive customer picture across ads and videos, websites and social tools, tablets and smartphones.

WHAT'S IN IT FOR YOU?

With tons of features like, easy site management, SEO benefits, analytics and reporting, PrestaShop is a comfortable and user-friendly platform to set up your eCommerce store. If at any point you stumble, you have the option to overcome that by extending to new modules.

Now, what's more convenient than that?

THANK YOU

LOOKING FOR MORE CONTENT ON
ECOMMERCE?

DISCOVER