OPENCART

18/07

POWERFUL OPEN-SOURCE ECOMMERCE PLATFORM

by Perzonalization

GET TO KNOW
OPENCART

OpenCart is based on PHP/MySQL code and was initially developed to be a user-friendly, affordable and formidable ecommerce software. The user-interface is very well-designed and contemporary – integrated with an exhaustive list of extensions or modules.
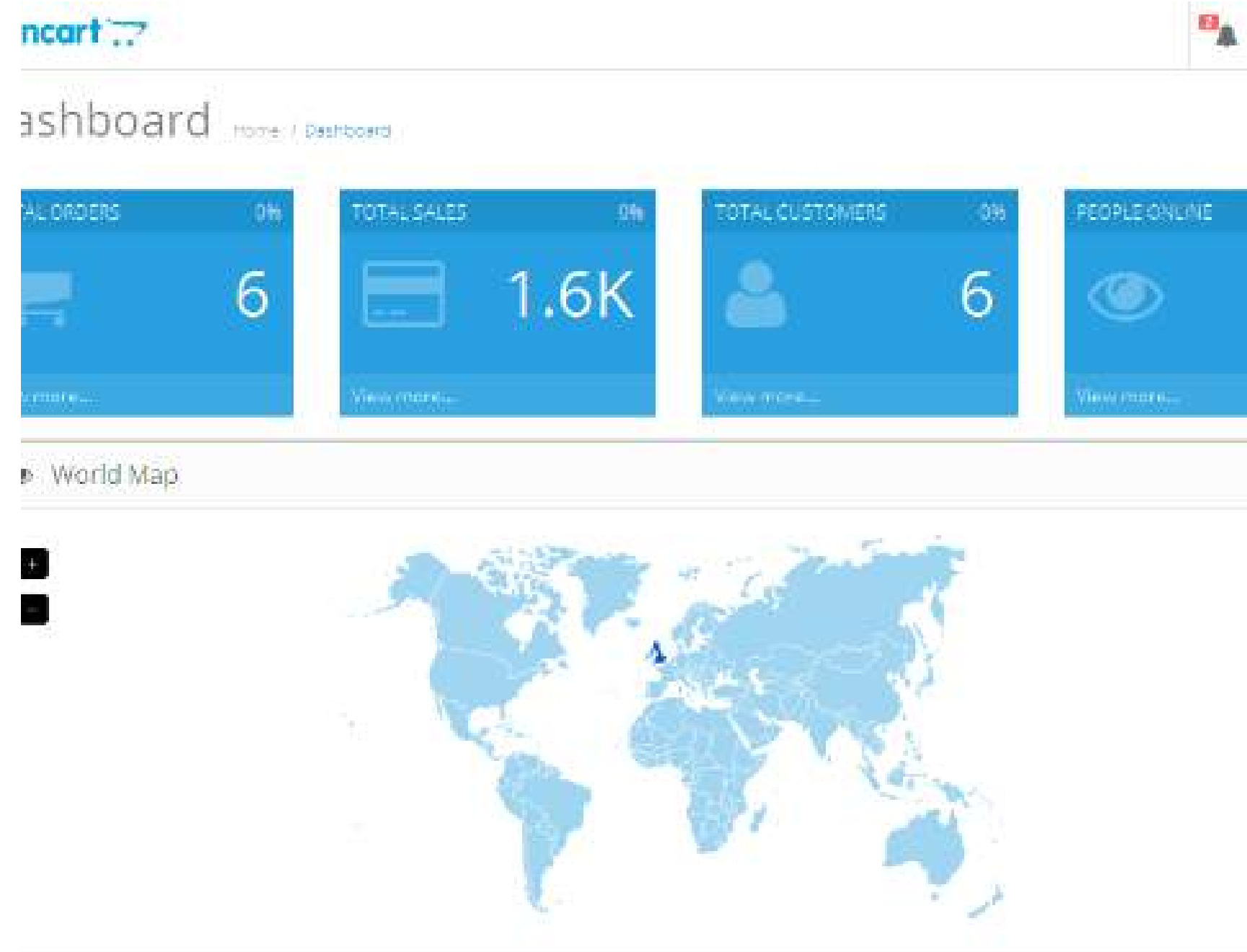
Being a free resource, it is a cost-effective solution to small and medium eCommerce sites.

DEVELOPER FRIENDLY PLATFORM

Apart from running on MySQL and PHP database management systems, the eCommerce software is also compatible with Apache and Microsoft IIS which makes it a developer-friendly platform.

MULTI-CURRENCY SUPPORT

Users have complete freedom of choosing and integrating any template of their choice into the eCommerce website. With the help of OpenCart, as many as 20 payment gateways can be configured in to the eCommerce store – with multiple currency support across several countries.

INTERNET MARKETING

Some features of the OpenCart platform facilitates search engine optimization and internet marketing by creating meta data per page and generating customizable page title

The platform offers a wide range of modules, which have the capability to perform varied functions for the eCommerce store. These extensions and modules that are available, can enable your online store to give its customers a memorable shopping experience.We have managed to execute over 150 projects this year in the design department alone.

MODULES

SKYPE MODULE

integrates Skype calling feature into the OpenCart store. By simply logging in with your Skype id, you can use this module to chat with your clients

This extension generates product tags from relevant keywords from product and category titles – which is very useful for SEO and for searching for visitors.

PRODUCT TAG GENERATOR PRO

AUSPOST – POSTAGE CALCULATOR

It automatically calculates postage costs for parcels and satchels based on weight and dimensions of the items in the shopping cart. It supports all domestic and international shipping methods and works for both registered and pre-paid satchels.

OPENCART PERSONALIZATION MODULES

Personalization is important for generating new business and overall popularity of your eCommerce site. The *Perzonalization OpenCart extension* is proven to boost your eCommerce sales by 15% by showcasing relevant products to customers, adding custom recommendations for shoppers and giving them a seamless shopping experience.

THANK YOU!

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