7 POPULAR
WORDPRESS PLUGINS

FOR BLOGGERS

Introduction To WordPress Plugins

A WordPress bloggers may need plugins for, powering the website's contact form, providing security protection for the website, translating its content, monitoring SEO, creating and managing website backups and connecting it with the personal pages in social networks.

To run a modern powerful WordPress blog, a blogger can't do without some must-have plugins that serve for performing vital functions on a website.

7 Popular WordPress Plugins

- Contact Form 7

- Yoast SEO

- WPML Plugin

- Mailchimp for WordPress

- Social Icons

- Jetpack by WordPress.com

- Wordfence Security

Contact Form 7

Contact Form 7 is not only one of the popular WordPress plugins but also a true classic, a staple for powering a contact form on the website.

Contact Form 7 Features

- **Price: Free**

- **Documentation: Well-documented**

- Support: No (as the plugin is free)

- Extendibility: Yes. Contact Form 7 can be extended with additional plugins that integrate with it and give a contact form of even more impressive functionality.

Yoast SEO

The SEO plugin that is currently acknowledged as one of the most effective is Yoast SEO.

Yoast SEO Features

Price: Free / Premium;

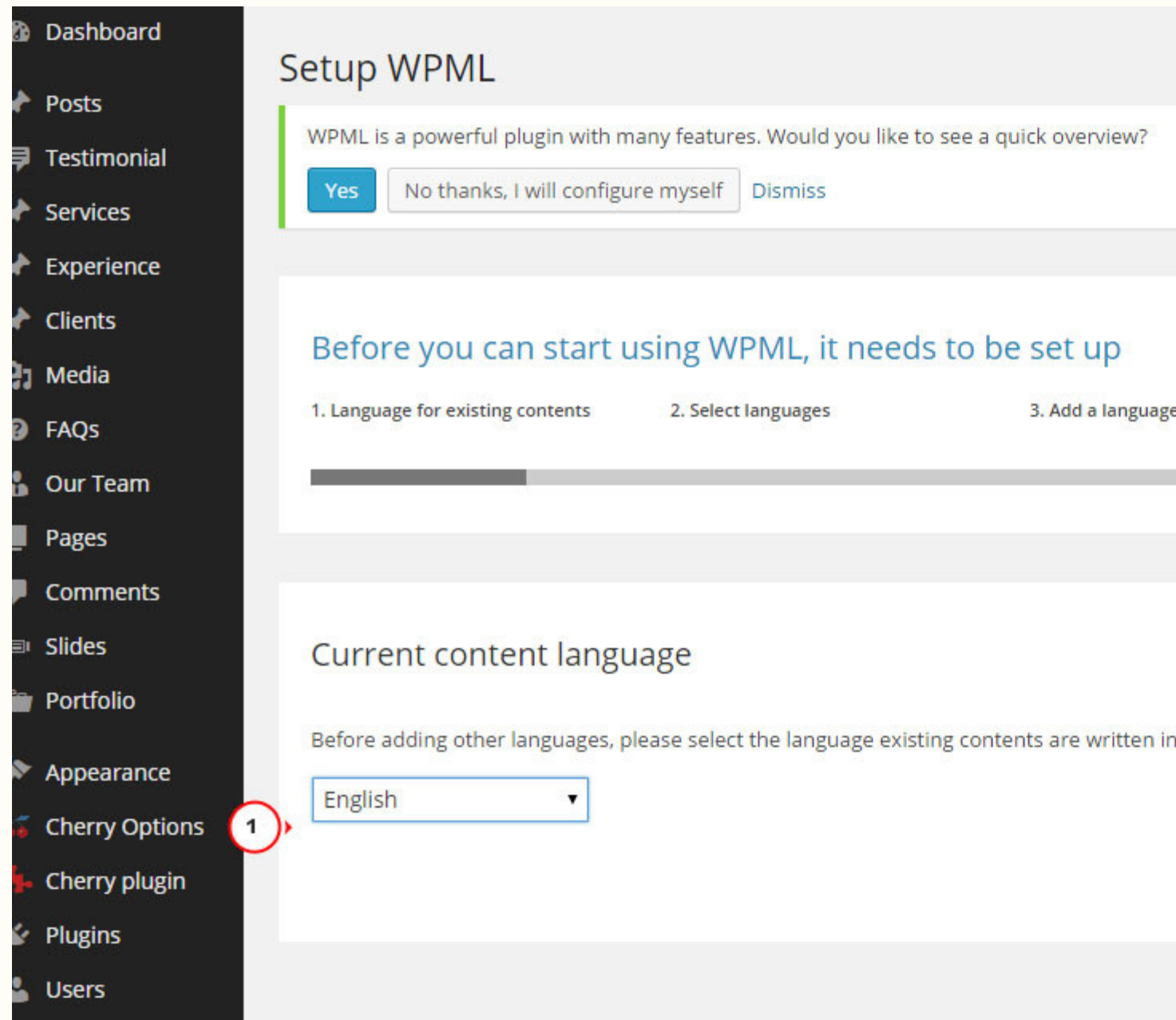Documentation: well-documented;

Support: email support (for Premium version only);

Extendibility: yes (Yoast Local SEO, Yoast News SEO, and Yoast Video SEO).

WPML Plugin

WPML is a translation plugin. WordPress CMS is not natively multilingual, so the blogger won't be able to have a website which displays content in several languages, without a quality translation plugin.
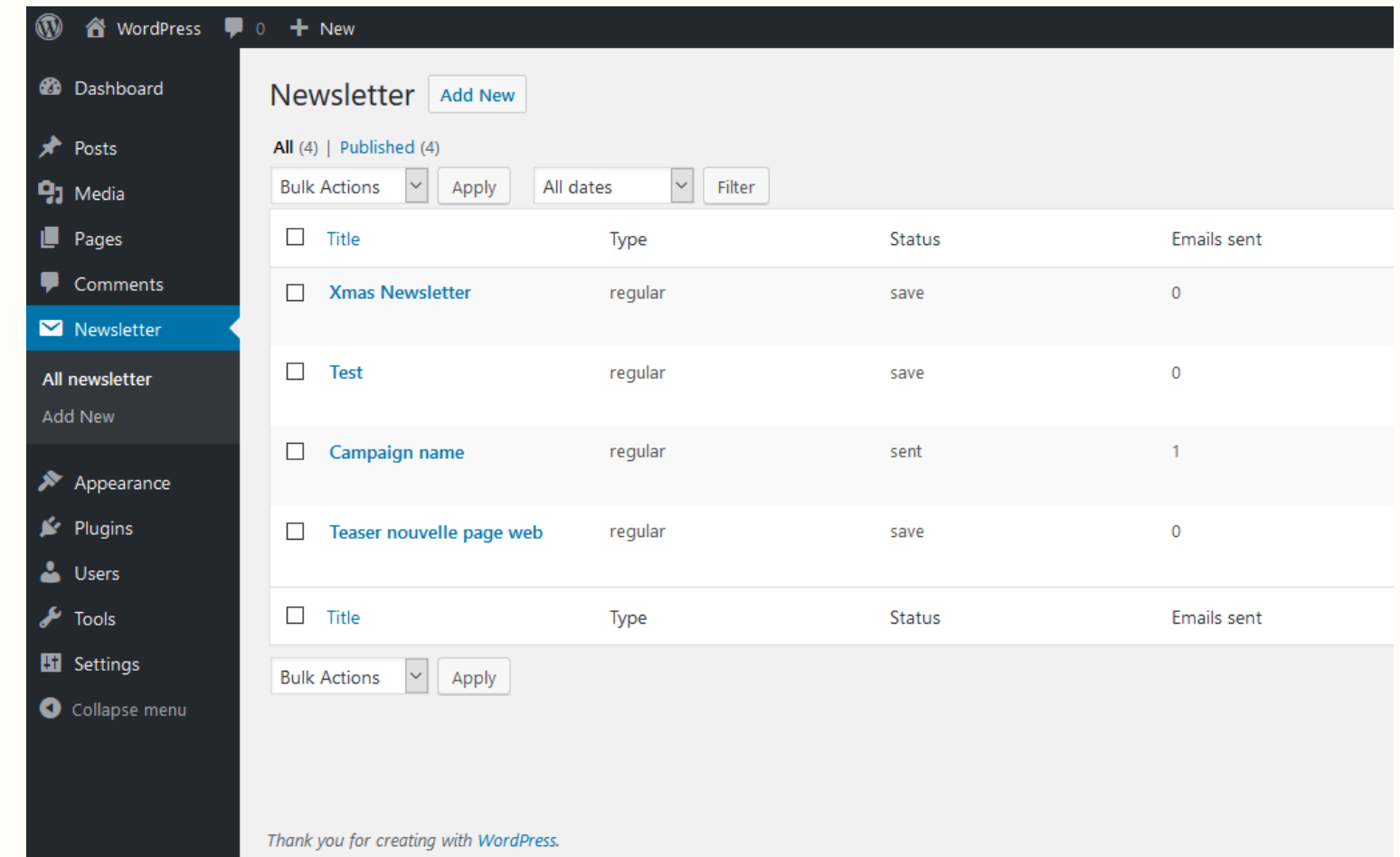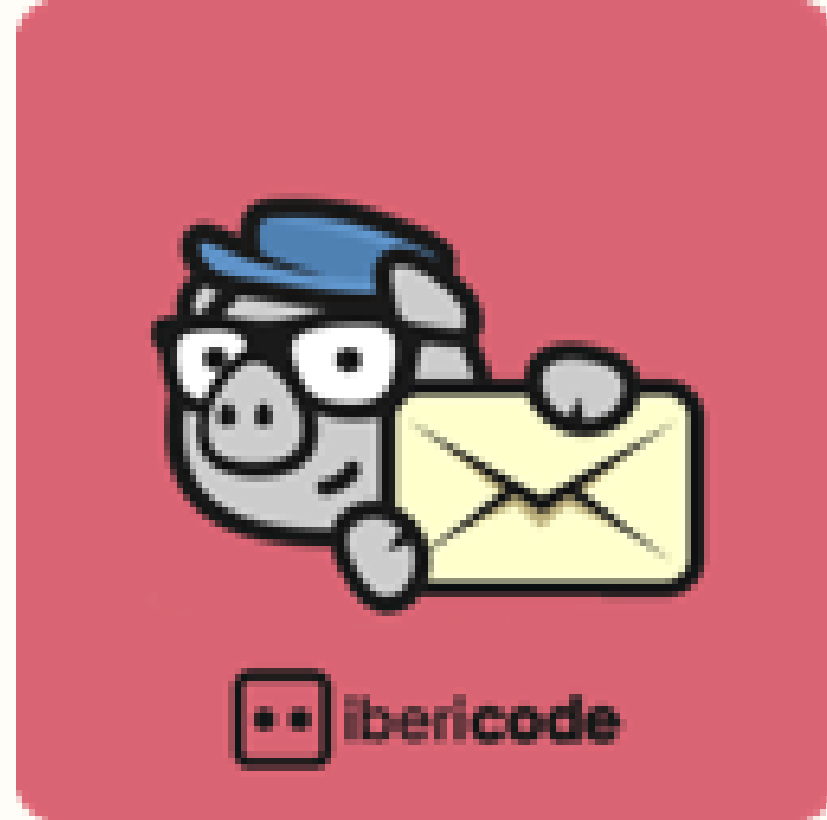
WPML Plugin Features

- Price: Paid

- Documentation: well-documented;

- Support: only for Multilingual CMS pricing plans;

- Extendibility: yes. Chance to use add-ons as WPML String Translation, WPML Translation Management, WPML Media Translation, WPML Sticky Links and WPML CMS Navigation.

Mailchimp for WordPress

MailChimp is one of the most widely used plugins for e-mail marketing, and its popularity has a rich ground.
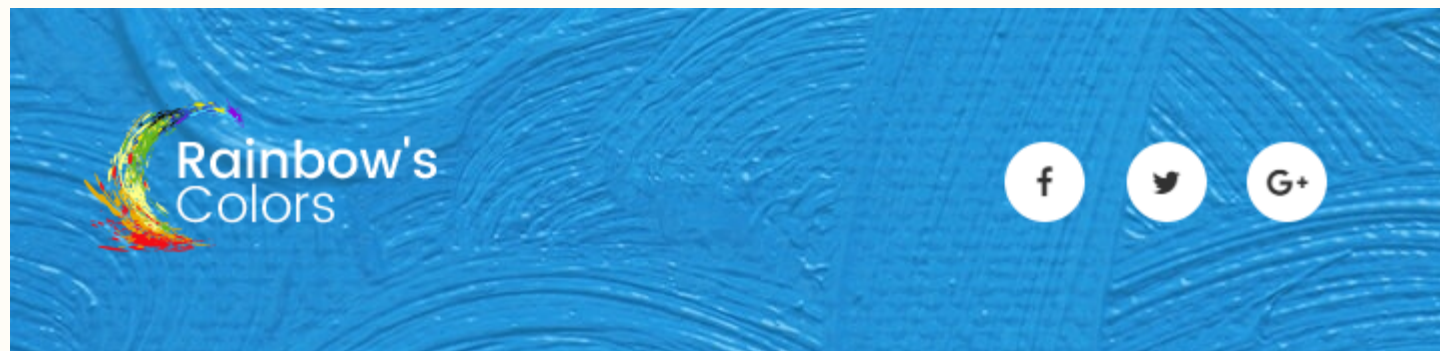
Mailchimp for WordPress Features

- **Price: Free / Paid (starting at $10 per month);**

- **Documentation: well-documented (MailChipm Knowledge Base);**

- **Support: limited;**

- **Extendibility: yes (e.g. different MailChimp Forms plugins).**

Social Icons

Among all the range of social icons plugins, free Social Icons plugin is the one that offers an easy and trouble-free way of displaying social icons on the website's frontend.
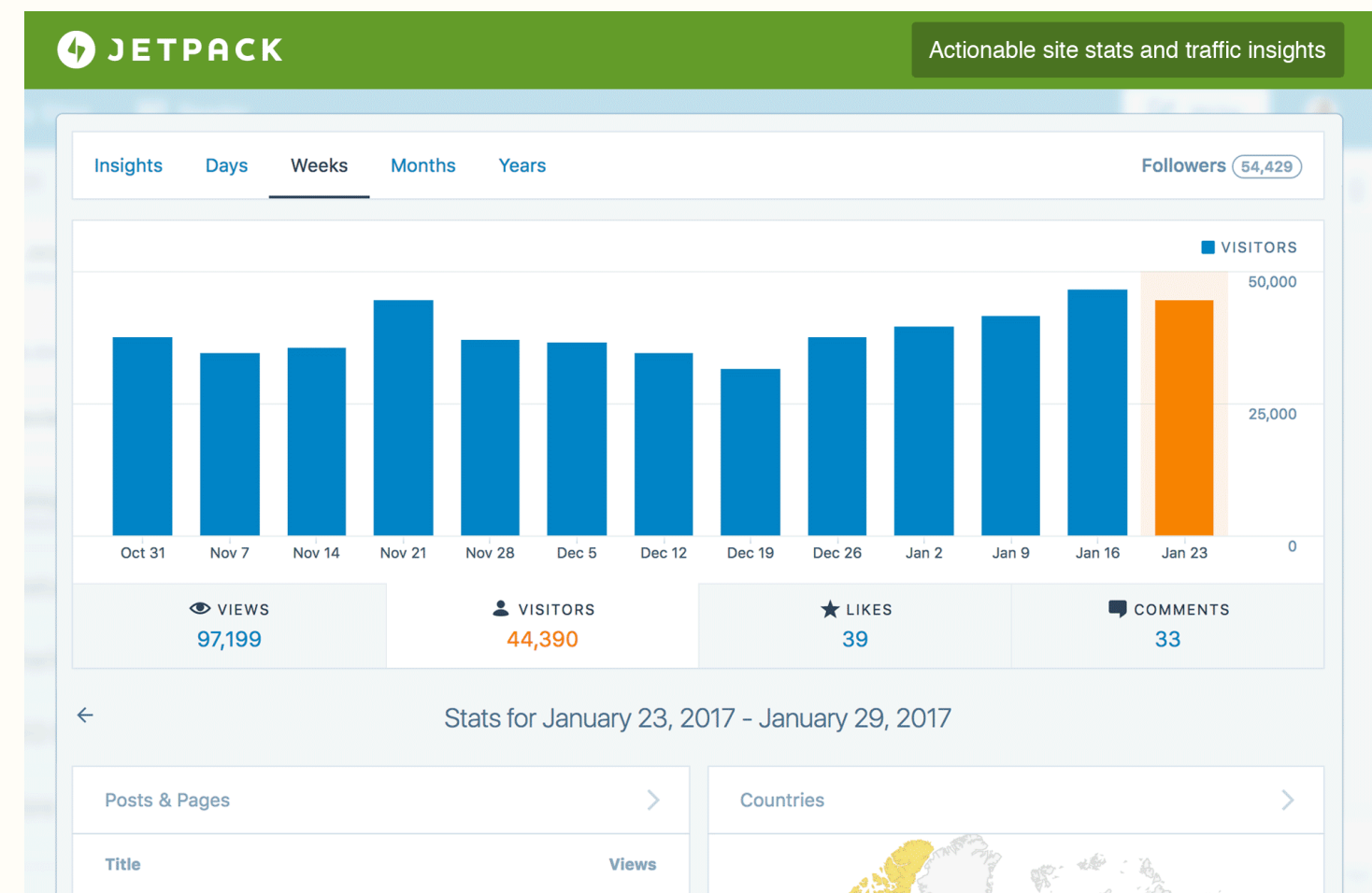
Social Icons Features

- Price: Free;

- Documentation: no very extensive;

- Support: support forum at WordPress.org;

- Extendibility: no.

Jetpack by WordPress.com

Jetpack covers such aspects of website maintenance as security, optimization of performanc, user-friendliness of a website, traffic growth, and media optimization

Jetpack Features

- **Price: Free /Premium (for advanced security, backup services and premium support);**
- **Documentation: yes;**
- **Support: support forum at WordPress.org;**
- **Extendibility: no.**

Wordfence Security

Wordfence Security is an all-in-one plugin that provides you with firewall protection, regular malware scans, secure login options and extended traffic monitoring.

Wordfence Security Features

- Price: Free /Premium (starting from $8.25 per month);

- Documentation: yes;

- Support: ticket system;

- Extendibility: no.

Smart Tip

These plugins helps bloggers boost security and SEO potential of their website, as well as letting the website users get in touch with the blog owner, subscribe to the newsletter and read website content in their native languages.

thank you!

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