THE ULTIMATE COMPARISON





PerzUnalization[©]

IT IS NOT A SECRET THAT TODAY ECOMMERCE IS ONE OF THE MOST POPULAR BUSINESS MODELS.

NOW YOU CAN JUST
OPEN YOU BROWSER
AND HAVE A PLEASANT
SHOPPING WITHOUT
LEAVING YOUR
BEDROOM.



A LOT OF PROFESSIONAL WEB DESIGNERS AND DEVELOPERS WORK HARD IN ORDER TO PROVIDE PEOPLE



WITH THE READYMADE PRODUCTS
BASED ON THE
MOST POWERFUL
AND FLEXIBLE
PLATFORMS.

IF YOU'RE PLANNING TO BUILD AN ONLINE STORE, THEN A QUESTION POPS UP:

HOW CAN ONE CHOOSE
A PLATFORM FOR THE
CREATION OF THEIR
LONG-AWAITED AND
DESIRED ONLINE STORE?



WOO COMMERCE VS Shopify

	WOOCOMMERCE	SHOPIFY
FEATURES	5/5	5/5
EASE OF USE	4/5	5/5
DESIGN	5/5	4/5
PRICE	5/5	4/5
CUSTOMER SUPPORT	4/5	5/5

WHY?

WOOCOMMERCE

WOOCOMMERCE IS A
QUALITATIVE
WORDPRESS PLUGIN,
HAS MORE THAN
3 MILLION OF HAPPY
AND ACTIVE USERS.

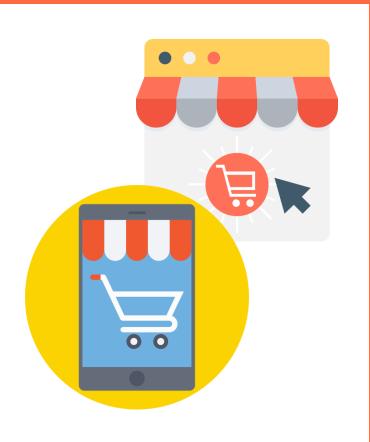


WOOCOMMERCE

- ALLOWS ONE TO SET FULL-FLAGGED ONLINE PROJECT WITH ECOMMERCE INTEGRATION.
- IS AN OPEN-SOURCED SOFTWARE
- GIVES THE ABILITY TO DESIGN YOUR OWN WEBSITE
- ADDS ECOMMERCE FUNCTIONALITY
 ON TOP OF YOUR WP SITE

SHOPIFY

A POPULAR AND FULLY HOSTED PLATFORM THAT ALLOWS YOU TO BUILD AN ECOMMERCE WEBSITE.



SHOPIFY

- CLOUD HOSTED
- SUBSCRIPTION BASED
- HAS A COMFORTABLE AND EASY TO USE INTERFACE
- PROVIDES +2000 APPS FOR THE ONLINE STORES

HOW TO CHOOSE?

DECISION TREE

DEFINE YOUR OBJECTIVE



DECIDE ON THE HOSTING



3

TAKE A LOOK AT YOUR BUDGET

THANK YOU!

LOOKING FOR INTERESTING CONTENT ON SMB ECOMMERCE AND PERSONALIZATION?

PERSONALIZATION RESOURCES