THE ULTIMATE COMPARISON

WooCommerce vs Shopify
IT IS NOT A SECRET THAT TODAY ECOMMERCE IS ONE OF THE MOST POPULAR BUSINESS MODELS.

NOW YOU CAN JUST OPEN YOUR BROWSER AND HAVE A PLEASANT SHOPPING WITHOUT LEAVING YOUR BEDROOM.
A LOT OF PROFESSIONAL WEB DESIGNERS AND DEVELOPERS WORK HARD IN ORDER TO PROVIDE PEOPLE WITH THE READY-MADE PRODUCTS BASED ON THE MOST POWERFUL AND FLEXIBLE PLATFORMS.
IF YOU'RE PLANNING TO BUILD AN ONLINE STORE, THEN A QUESTION POPS UP:

HOW CAN ONE CHOOSE A PLATFORM FOR THE CREATION OF THEIR LONG-AWAITED AND DESIRED ONLINE STORE?
## WooCommerce vs Shopify

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WHY?
WOOCOMMERCE IS A QUALITATIVE WORDPRESS PLUGIN, HAS MORE THAN 3 MILLION OF HAPPY AND ACTIVE USERS.
WOOCOMMERCE

- ALLOWS ONE TO SET FULL-FLAGGED ONLINE PROJECT WITH ECOMMERCE INTEGRATION.
- IS AN OPEN-SOURCED SOFTWARE
- GIVES THE ABILITY TO DESIGN YOUR OWN WEBSITE
- ADDS ECOMMERCE FUNCTIONALITY ON TOP OF YOUR WP SITE
A POPULAR AND FULLY HOSTED PLATFORM THAT ALLOWS YOU TO BUILD AN ECOMMERCE WEBSITE.
• CLOUD HOSTED
• SUBSCRIPTION BASED
• HAS A COMFORTABLE AND EASY TO USE INTERFACE
• PROVIDES +2000 APPS FOR THE ONLINE STORES
HOW TO CHOOSE?
DECISION TREE

1. DEFINE YOUR OBJECTIVE

2. DECIDE ON THE HOSTING

3. TAKE A LOOK AT YOUR BUDGET
THANK YOU!

LOOKING FOR INTERESTING CONTENT ON SMB ECOMMERCE AND PERSONALIZATION?

PERSONALIZATION RESOURCES