

**SHOPIFY  
APP  
STORE**

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# THOUSANDS OF APPS



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From inventory to social media, Shopify app store hosts several apps under 11 categories. Some apps are being used by thousands of Shopify merchants.

# FREE AND PAID APPS



Shopify app store offers free as well as paid apps. Free apps usually have a basic offering and disappear quickly whereas some paid apps offer best-in-class features as well as high quality customer support.

# FREE TRIAL



Nearly all of the apps offer a free trial period reducing the risk of adoption for the merchant. The trial period usually begins right after installation and lasts for 14-30 days.

# **EASY SET-UP**

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One of the best features of the apps in the Shopify app store is the ability to get installed with a few clicks or inserting a few lines of code on the site's html.



# REVIEWS



## Customer Review

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Shopify app store stands out as the top eCommerce app store in terms of customer reviews. The reviews help merchants to get a feeling of the app before starting the trial. But beware of the fake reviews!

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