

7 POPULAR WORDPRESS PLUGINS

FOR BLOGGERS



Introduction To WordPress Plugins

A WordPress bloggers may need plugins for, powering the website's contact form, providing security protection for the website, translating its content, monitoring SEO, creating and managing website backups and connecting it with the personal pages in social networks.

To run a modern powerful WordPress blog, a blogger can't do without some must-have plugins that serve for performing vital functions on a website.





7 Popular WordPress Plugins

- **Contact Form 7**
- **Yoast SEO**
- **WPML Plugin**
- **Mailchimp for WordPress**
- **Social Icons**
- **Jetpack by WordPress.com**
- **Wordfence Security**

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Contact Form 7

Contact Form 7 is not only one of the popular WordPress plugins but also a true classic, a staple for powering a contact form on the website.



Contact Form 7 Features

- **Price: Free**
- **Documentation: Well-documented**
- **Support: No (as the plugin is free)**
- **Extendibility: Yes. Contact Form 7 can be extended with additional plugins that integrate with it and give a contact form of even more impressive functionality.**

Yoast SEO

The SEO plugin that is currently acknowledged as one of the most effective is Yoast SEO.

Yoast SEO Premium

Content: ● *focus keyword* +

Snippet Editor ? [The perfect focus keyword for your post or page • Yoast](#)
[yoast.com/focus-keyword](#)
Choosing the right **focus keyword** for your post or page is hard. We offer you some methods to determine the perfect **focus keyword**.

Focus Keyword ?

Content Analysis ?

- You're linking to another page with the focus keyword you want this page to rank for. Consider whether you truly want this page to rank.
- The page title contains the focus keyword, but it does not appear at the beginning; try and move it to the beginning.
- The copy scores 69.1 in the [Flesch Reading Ease](#) test, which is considered ok to read.
- The focus keyword appears in the URL for this page.
- The keyword density is 1.2%, which is great; the focus keyword was found 17 times.
- In the specified meta description, consider: How does it compare to the competition? Could it be more appealing?
- The text contains 1373 words, this is more than the 300 word recommended minimum.
- The images on this page contain alt tags with the focus keyword.
- The page title is between the 40 character minimum and the recommended 70 character maximum.
- The focus keyword appears in the first paragraph of the copy.
- The focus keyword appears in 3 (out of 5) subheadings in the copy. While not a major ranking factor, it is a good sign.
- You've never used this focus keyword before, very good.
- The meta description contains the focus keyword.



Yoast SEO Features

Price: Free / Premium;

Documentation: well-documented;

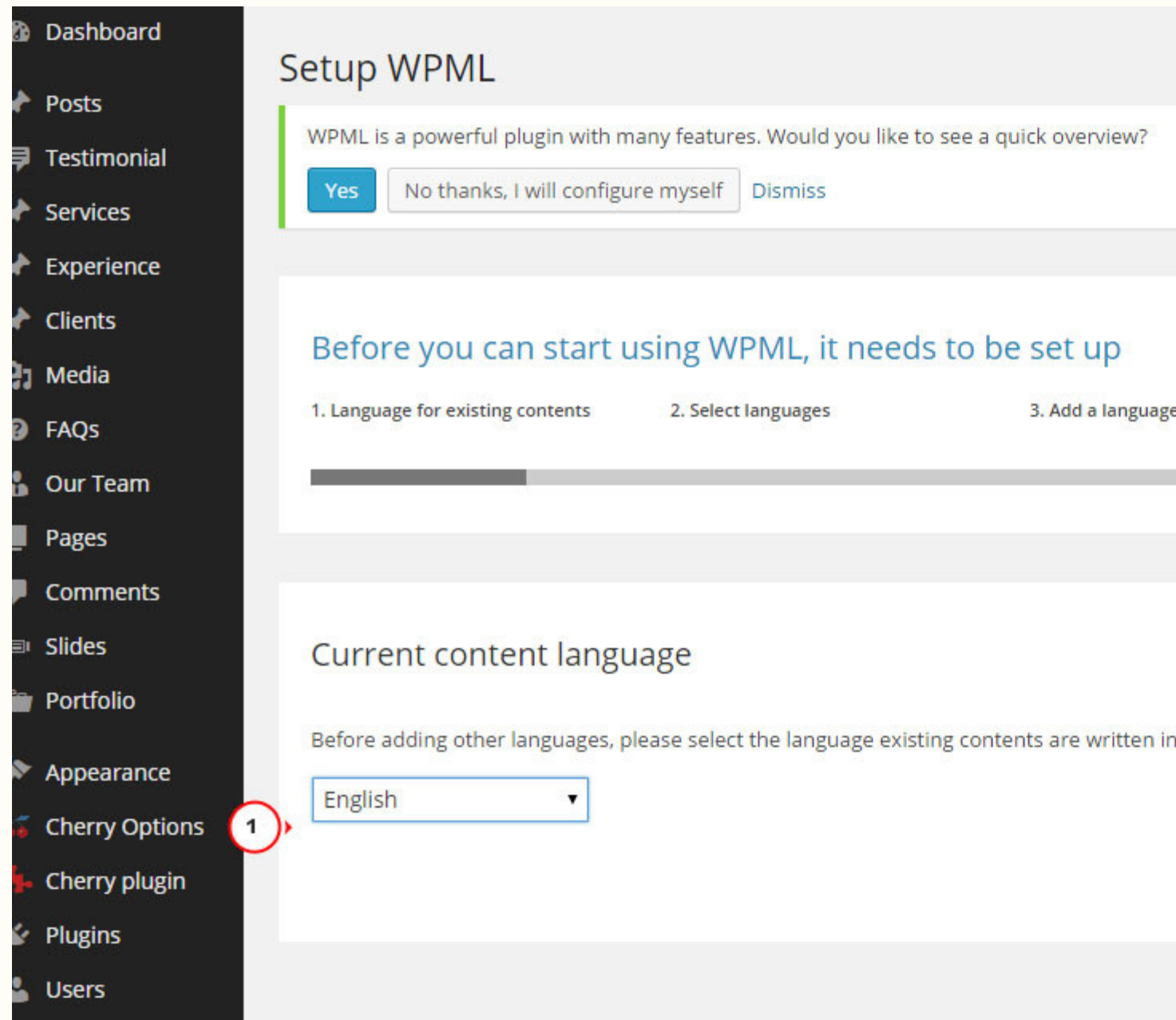
Support: email support (for Premium version only);

Extendibility: yes (Yoast Local SEO, Yoast News SEO, and Yoast Video SEO).

WPML Plugin

WPML is a translation plugin.

WordPress CMS is not natively multilingual, so the blogger won't be able to have a website which displays content in several languages, without a quality translation plugin.



The screenshot shows the WordPress dashboard with a sidebar on the left containing menu items: Dashboard, Posts, Testimonial, Services, Experience, Clients, Media, FAQs, Our Team, Pages, Comments, Slides, Portfolio, Appearance, Cherry Options, Cherry plugin, Plugins, and Users. The main content area is titled "Setup WPML" and features a notification box asking for a quick overview, a progress bar with three steps (1. Language for existing contents, 2. Select languages, 3. Add a language), and a section for "Current content language" with a dropdown menu set to "English". A red circle with the number "1" is placed over the "Cherry Options" menu item in the sidebar.

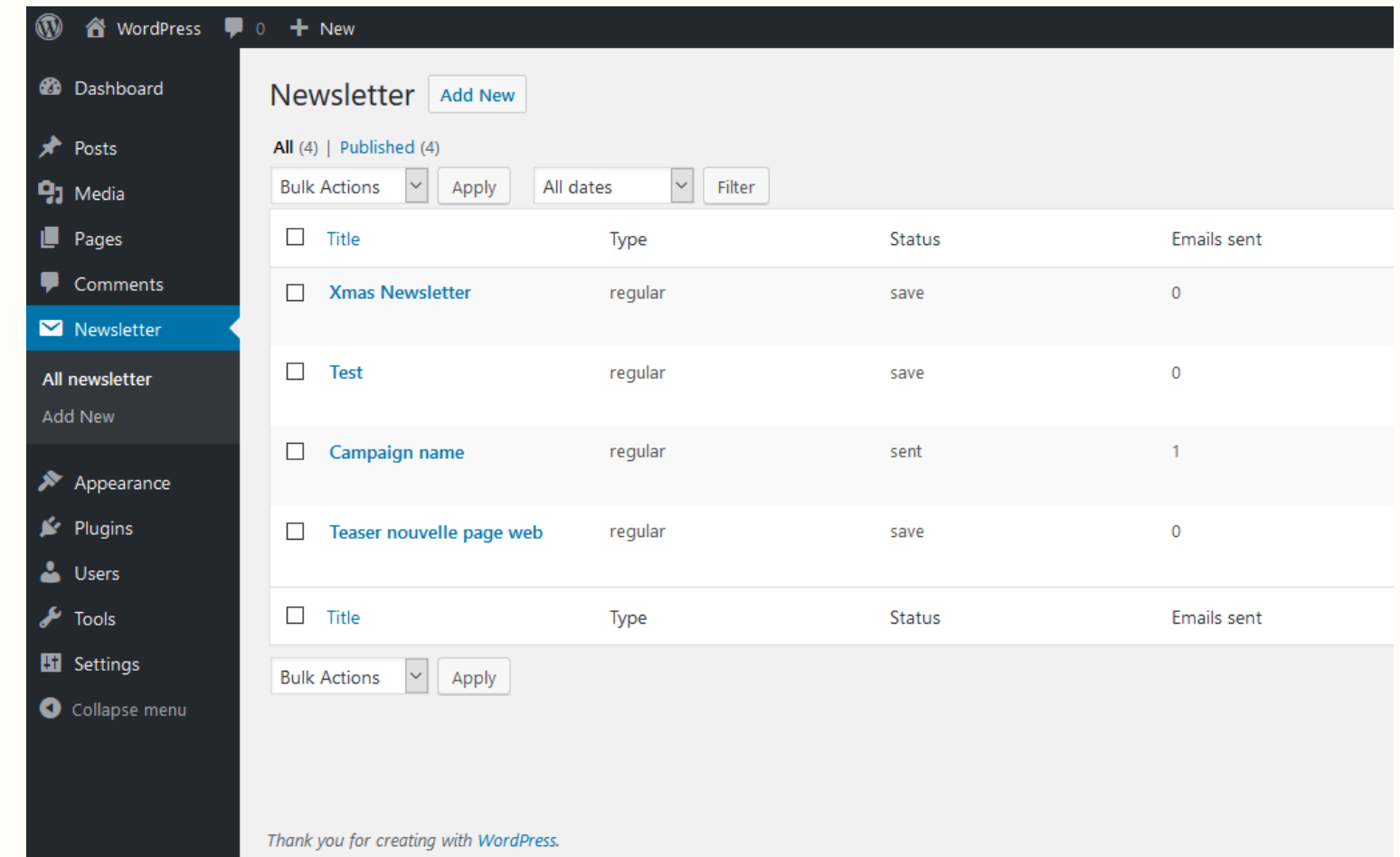


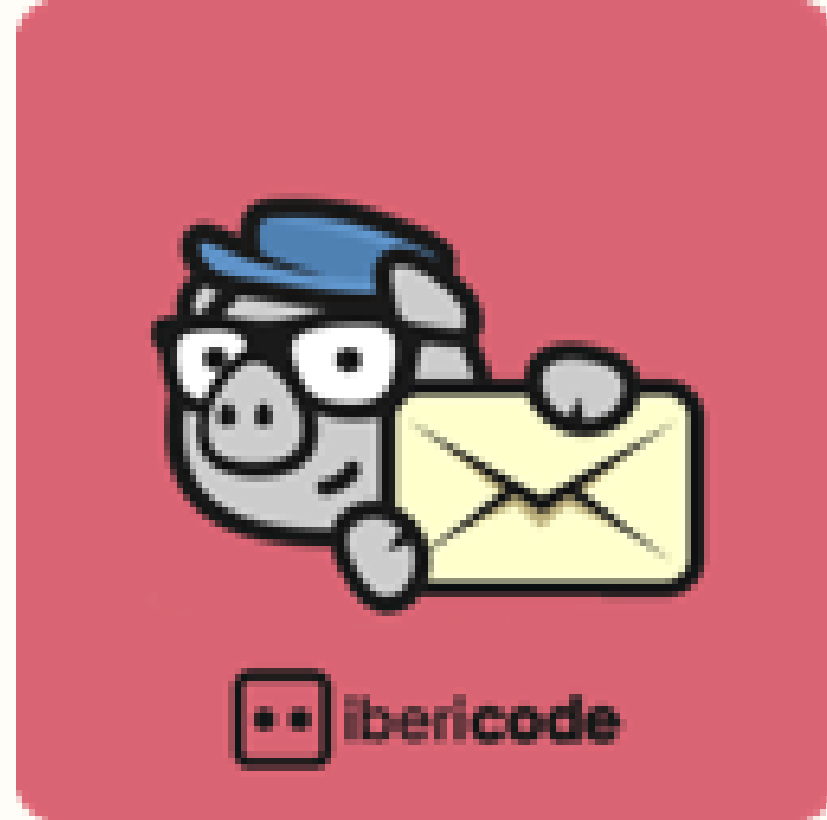
WPML Plugin Features

- **Price: Paid**
- **Documentation: well-documented;**
- **Support: only for Multilingual CMS pricing plans;**
- **Extendibility: yes. Chance to use add-ons as WPML String Translation, WPML Translation Management, WPML Media Translation, WPML Sticky Links and WPML CMS Navigation.**

Mailchimp for WordPress

MailChimp is one of the most widely used plugins for e-mail marketing, and its popularity has a rich ground.



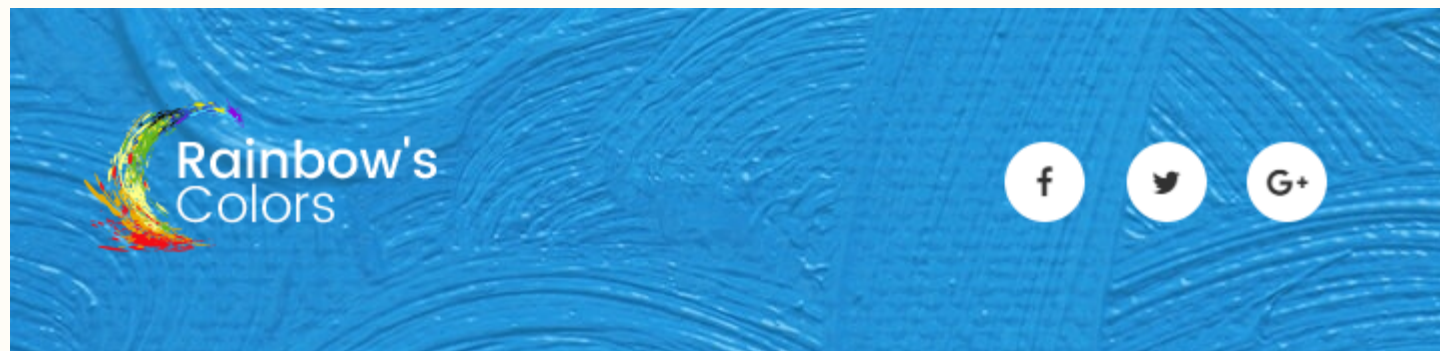


Mailchimp for WordPress Features

- **Price:** Free / Paid (starting at \$10 per month);
- **Documentation:** well-documented (MailChimp Knowledge Base);
- **Support:** limited;
- **Extendibility:** yes (e.g. different MailChimp Forms plugins).

Social Icons

Among all the range of social icons plugins, free Social Icons plugin is the one that offers an easy and trouble-free way of displaying social icons on the website's frontend.



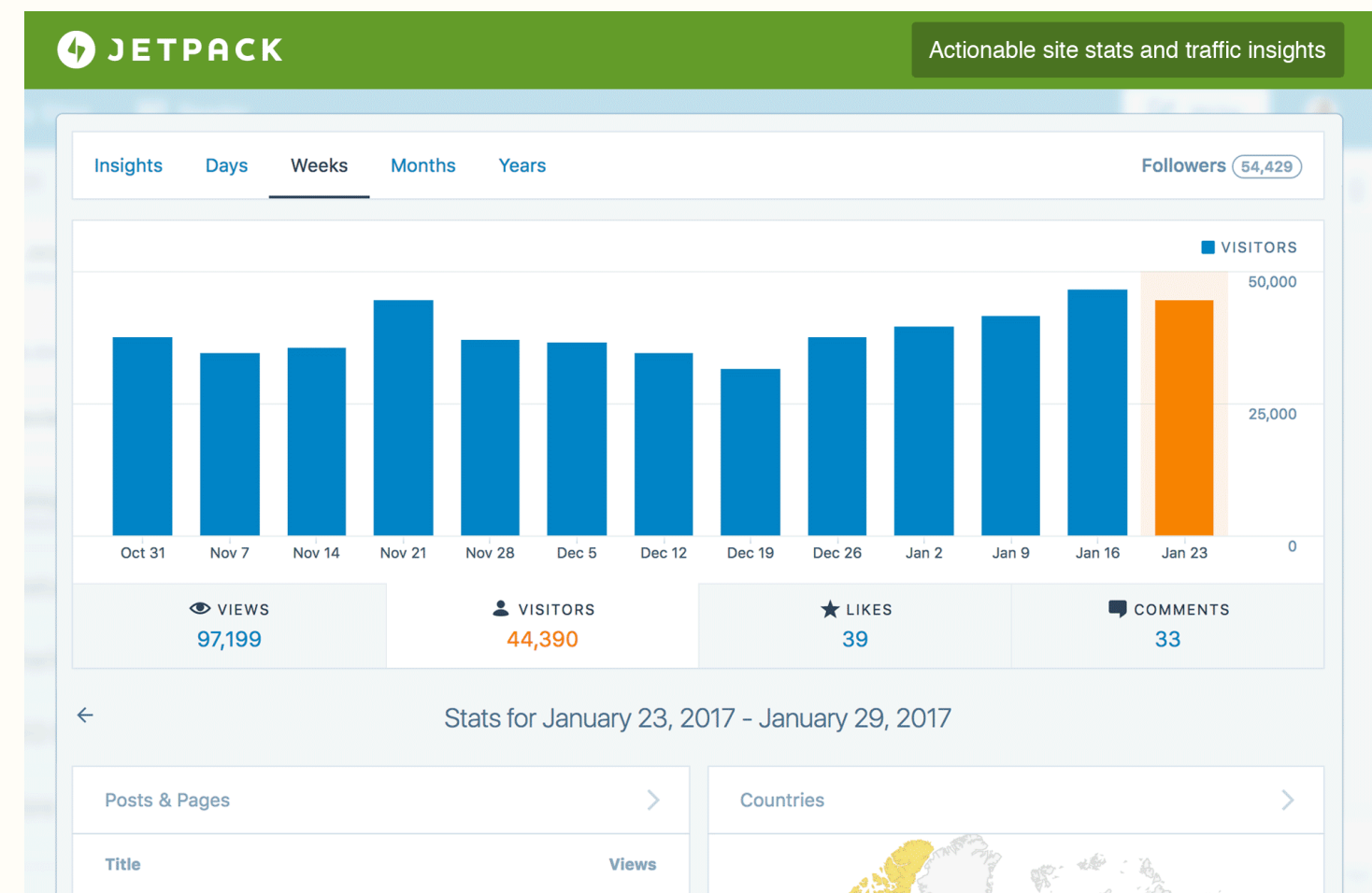


Social Icons Features

- **Price: Free;**
- **Documentation: no very extensive;**
- **Support: support forum at [WordPress.org](https://wordpress.org/support/);**
- **Extendibility: no.**

Jetpack by WordPress.com

Jetpack covers such aspects of website maintenance as security, optimization of performance, user-friendliness of a website, traffic growth, and media optimization





Jetpack Features

- **Price: Free /Premium (for advanced security, backup services and premium support);**
- **Documentation: yes;**
- **Support: support forum at [WordPress.org](https://wordpress.org/support/);**
- **Extendibility: no.**

Wordfence Security

Wordfence Security is an all-in-one plugin that provides you with firewall protection, regular malware scans, secure login options and extended traffic monitoring.

Your Site Activity in Real-Time ON
[Learn more about Wordfence Live Traffic](#)

Wordfence Live Activity: Wordfence used 116.61MB of memory for scan. Server peak memory usage was: 139.94MB

All Hits Humans Registered Users Crawlers Google Crawlers Pages Not Found Logins and Logouts Top Consumers Top 404s

Denver, United States arrived from <https://www.wordfence.com/signup-thanks/> and visited <https://www.wordfence.com/manage-wordfence-api-keys/>
3/25/2015 4:20:59 PM (3 months 29 days ago) IP: 96.88.81.90 [block] Hostname: 96-88-81-90-static.hfc.comcastbusiness.net
Browser: Chrome version 41.0 running on Win7
Mozilla/5.0 (Windows NT 6.1; WOW64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/41.0.2272.101 Safari/537.36
[\[Block this IP\]](#) — [\[Block this network\]](#) — [\[Run WHOIS on 96.88.81.90\]](#) — [\[See recent traffic\]](#)

Ukraine visited <http://www.wordfence.com/>
3/25/2015 4:20:56 PM (3 months 29 days ago) IP: 82.144.213.118 [block] Hostname: ip.82.144.213.118.stat.volia.net
Browser: Safari version 8.0 running on MacOSX
Mozilla/5.0 (Macintosh; Intel Mac OS X 10_10_2) AppleWebKit/600.4.10 (KHTML, like Gecko) Version/8.0.4 Safari/600.4.10
[\[Block this IP\]](#) — [\[Block this network\]](#) — [\[Run WHOIS on 82.144.213.118\]](#) — [\[See recent traffic\]](#)

Denver, United States arrived from <https://www.wordfence.com/wordfence-signup/> and visited <https://www.wordfence.com/signup-thanks/>
3/25/2015 4:20:42 PM (3 months 29 days ago) IP: 96.88.81.90 [block] Hostname: 96-88-81-90-static.hfc.comcastbusiness.net
Browser: Chrome version 41.0 running on Win7
Mozilla/5.0 (Windows NT 6.1; WOW64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/41.0.2272.101 Safari/537.36
[\[Block this IP\]](#) — [\[Block this network\]](#) — [\[Run WHOIS on 96.88.81.90\]](#) — [\[See recent traffic\]](#)



Wordfence Security Features

- **Price: Free /Premium (starting from \$8.25 per month);**
- **Documentation: yes;**
- **Support: ticket system;**
- **Extendibility: no.**

Smart Tip

These plugins helps bloggers boost security and SEO potential of their website, as well as letting the website users get in touch with the blog owner, subscribe to the newsletter and read website content in their native languages.

thank you!

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